Real-time revolution.
We can fix it later in post-

GET IT IN CAMERA!!!
3D Production Pipeline

**PRE-PRODUCTION**
- Idea
- Story
- Storyboarding
- Animation
- Design

**PRODUCTION**
- Layout
- R&D
- Modeling
- Texturing
- Rigging/Setup
- Animation
- VFX
- Lighting
- Rendering

**POST-PRODUCTION**
- Compositing
- 2D VFX / Motion Graphics
- Color Correction
- Final Output
DEMOS
“I’ll be shocked if we have a render farm in five years.”
3B devices reached by Unity worldwide

23B+ Unity installs in the past 12 months
Safe harbour for your ideas

- Episodic content
- Cinematic VR
- Mobile game
- AR companion app
- Interactive Film
- Whatever is next

Your IP → unity
Thank you!

unity.com/madewith

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