

# IRAY INTERACTIVE

*RAYTRACING INTERIORS FOR STILLS AND VR WITHIN MINUTES*

Pascal Gautron, Project Leader

[pgautron@nvidia.com](mailto:pgautron@nvidia.com)





Tech Design

# AWESOME



NVIDIA®  
Iray®



Automotive

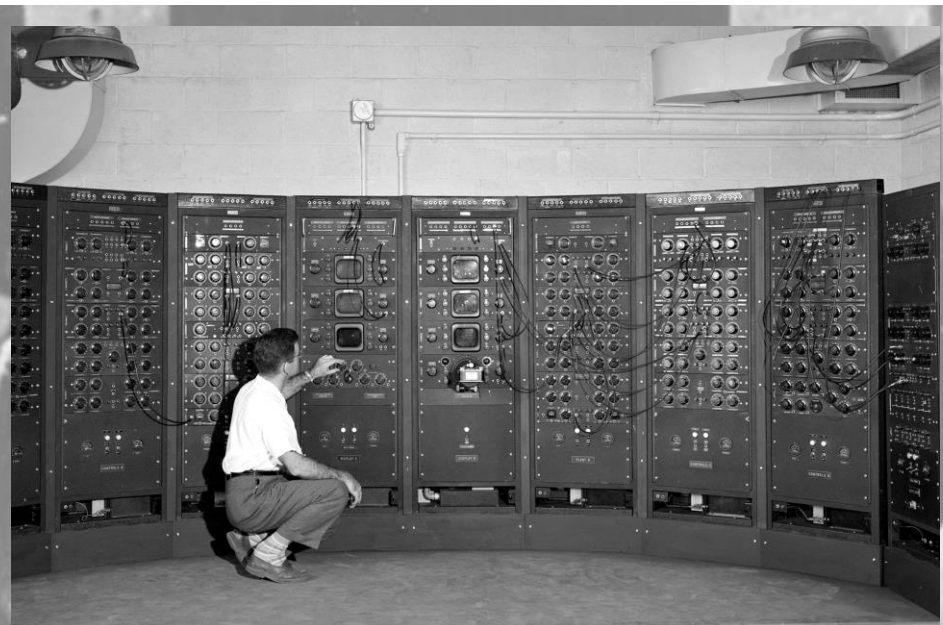
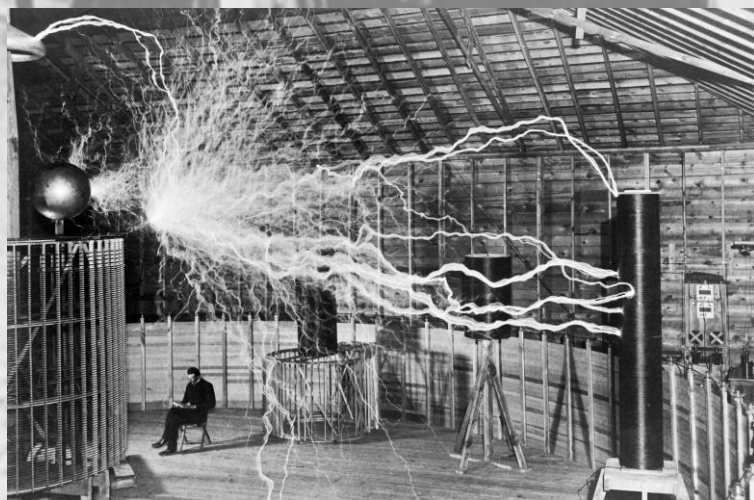


Architecture



Fashion

# PHOTOREALISM IS ALSO COSTLY





# RENDERING SOLUTIONS

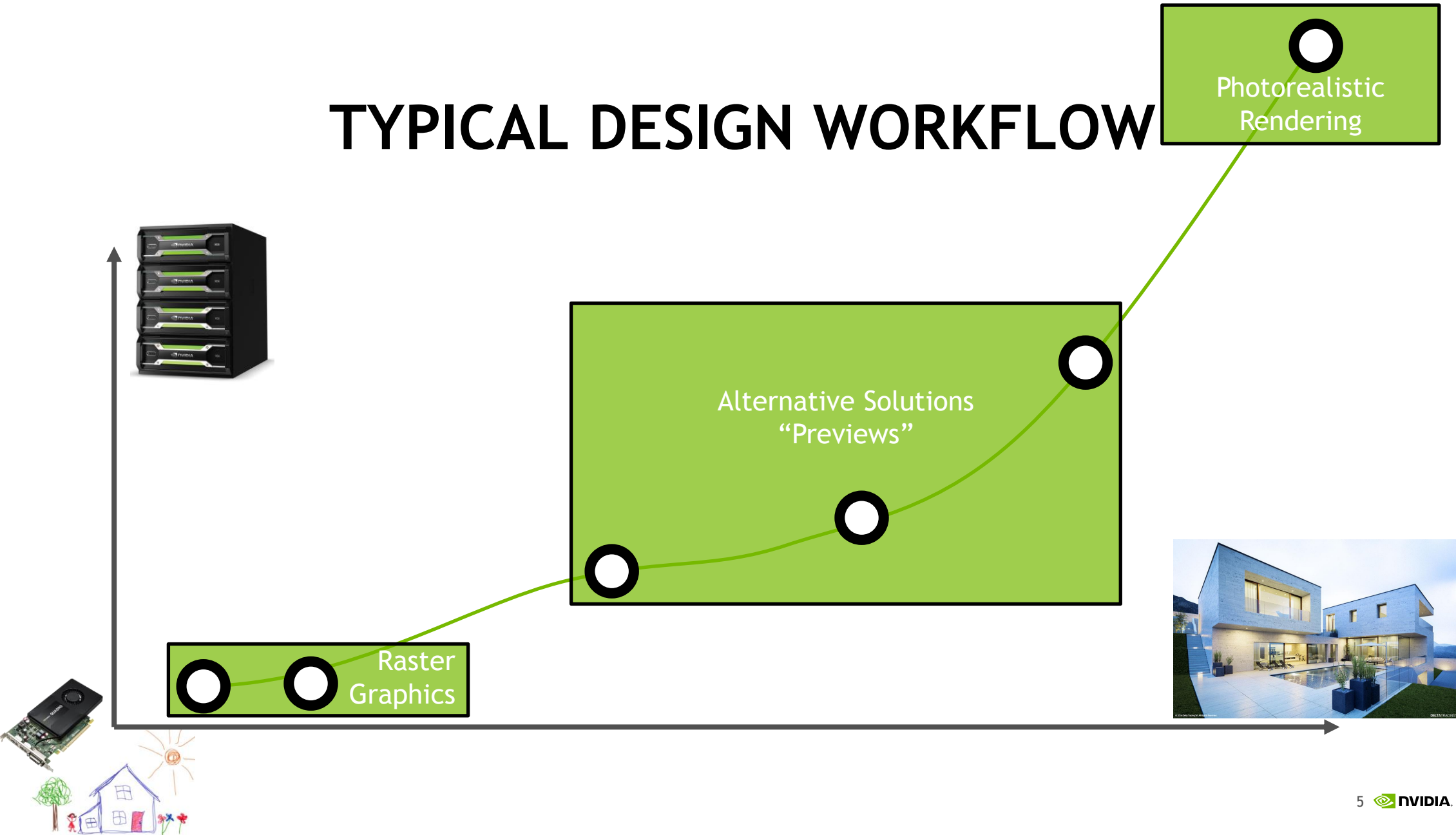
Photorealistic  
Rendering



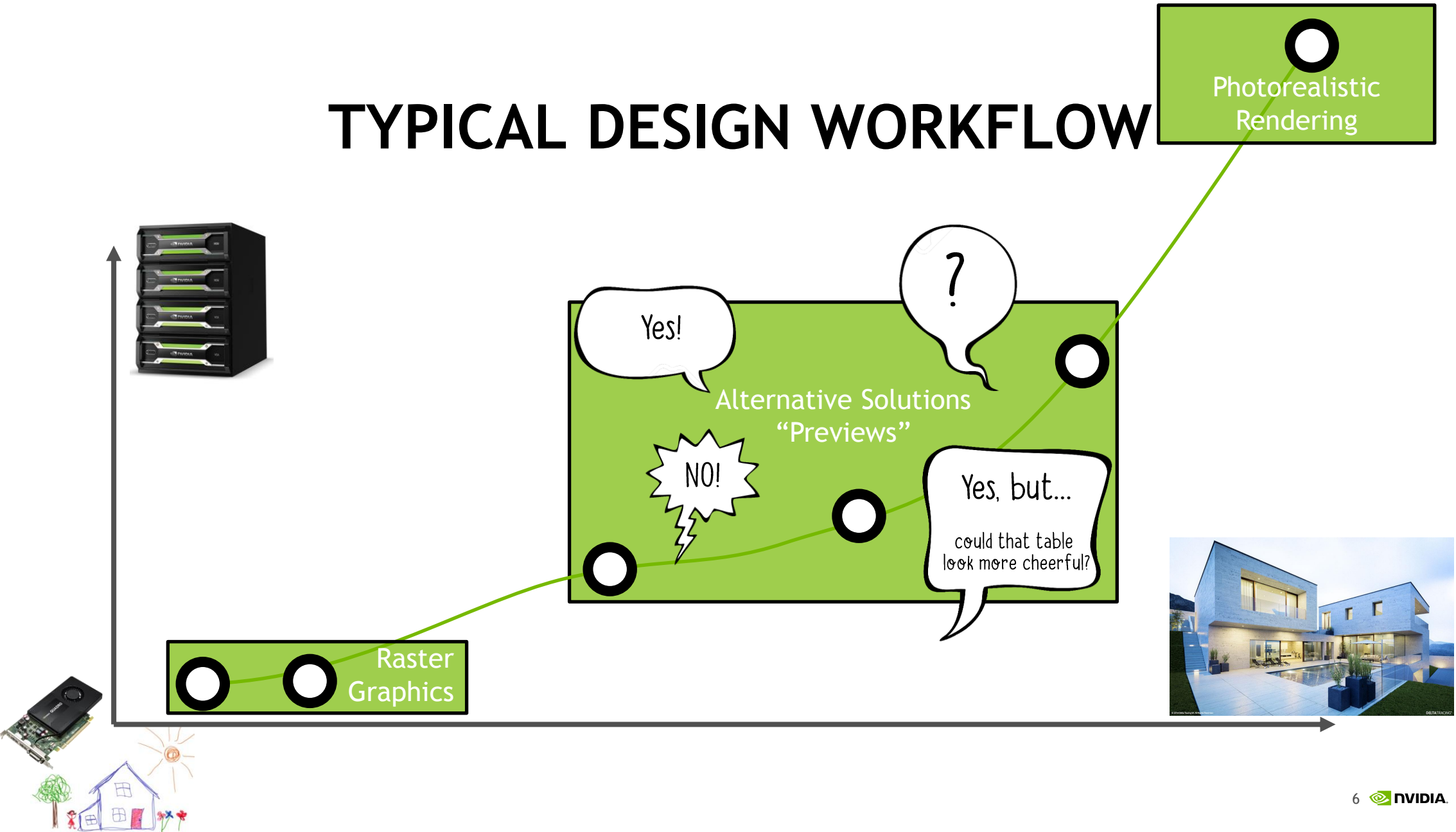
Raster  
Graphics



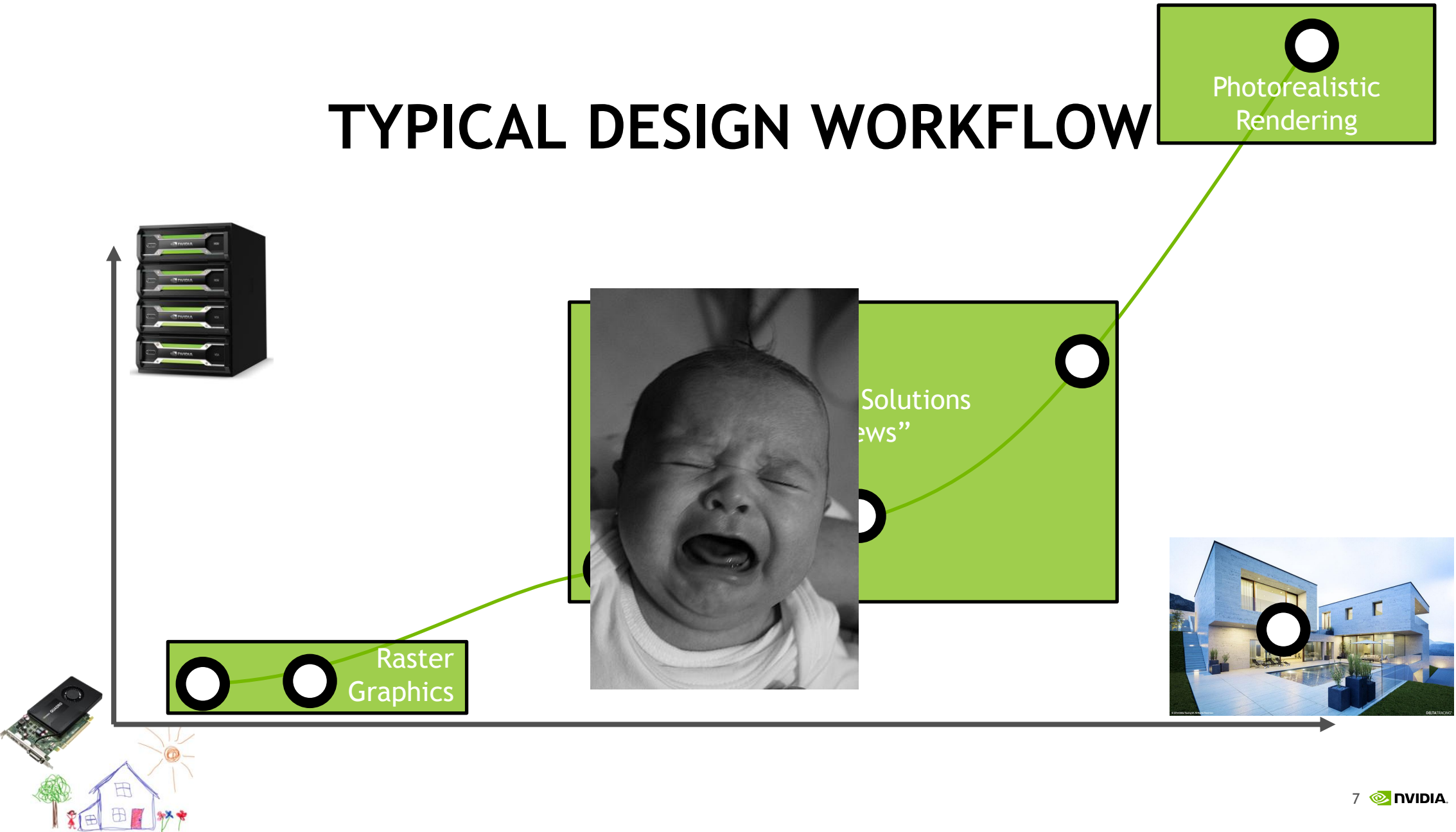
# TYPICAL DESIGN WORKFLOW



# TYPICAL DESIGN WORKFLOW



# TYPICAL DESIGN WORKFLOW



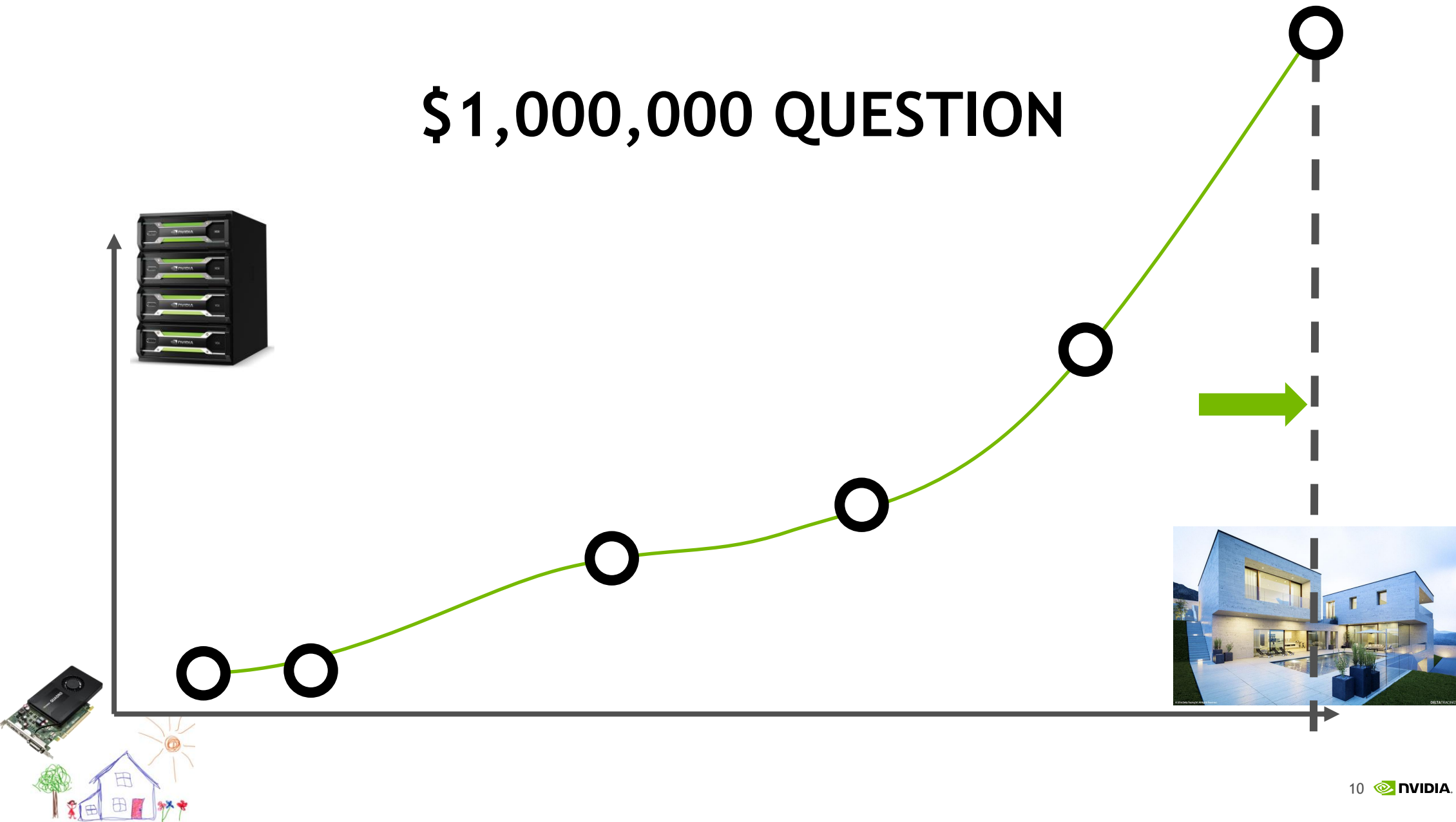
# \$1,000,000 QUESTION

Photorealistic  
Rendering





# \$1,000,000 QUESTION



# DESIGNING WITH

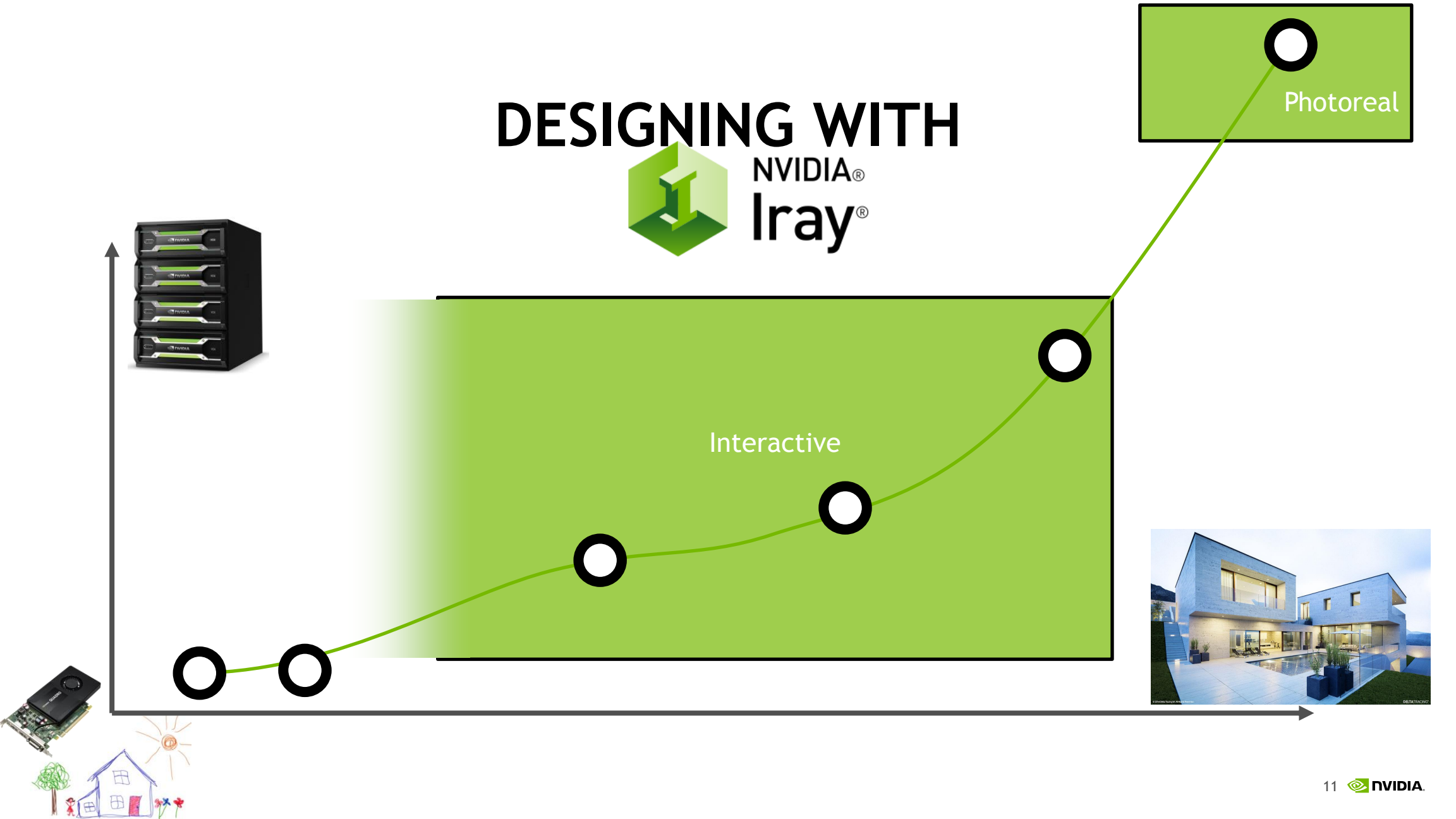


NVIDIA®

Iray®

Photoreal

Interactive



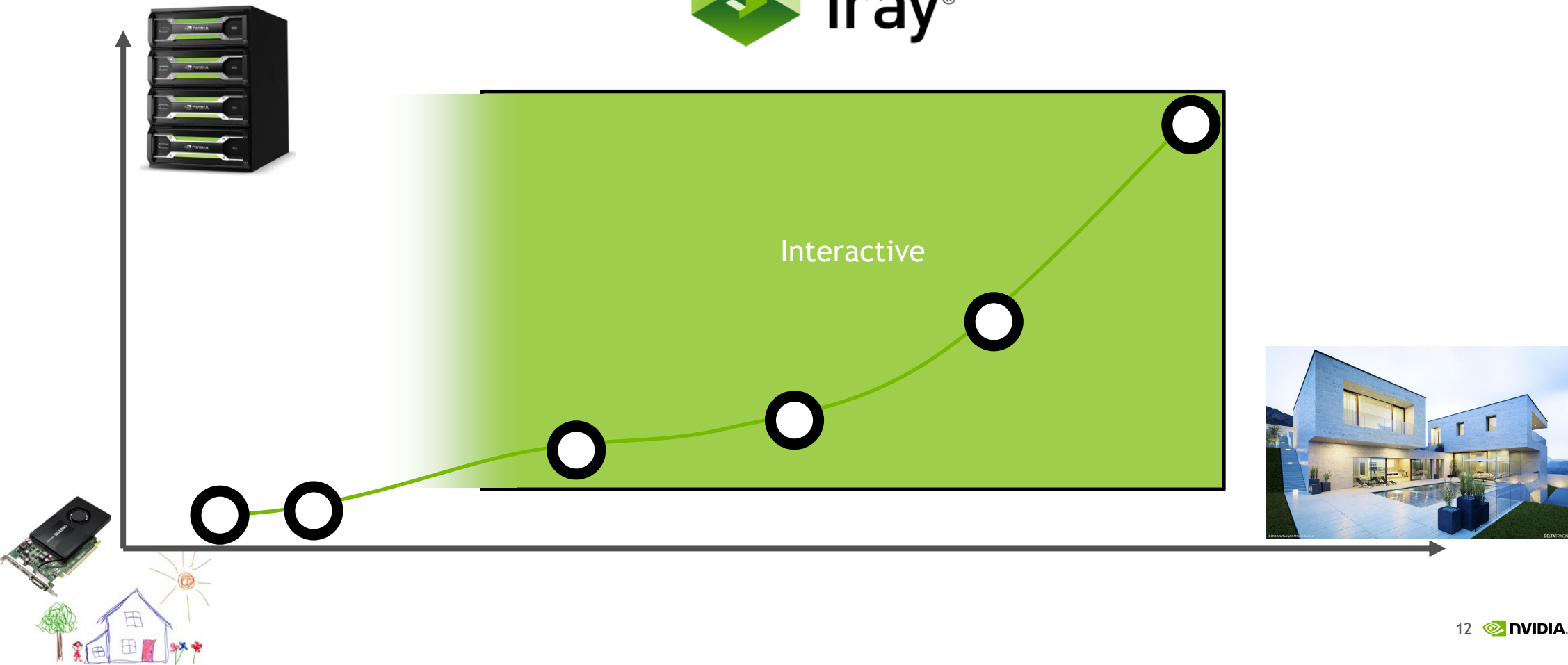
# DESIGNING WITH



NVIDIA®

Iray®

Photoreal



# DESIGNING WITH



NVIDIA®  
Iray®

Photoreal



Interactive



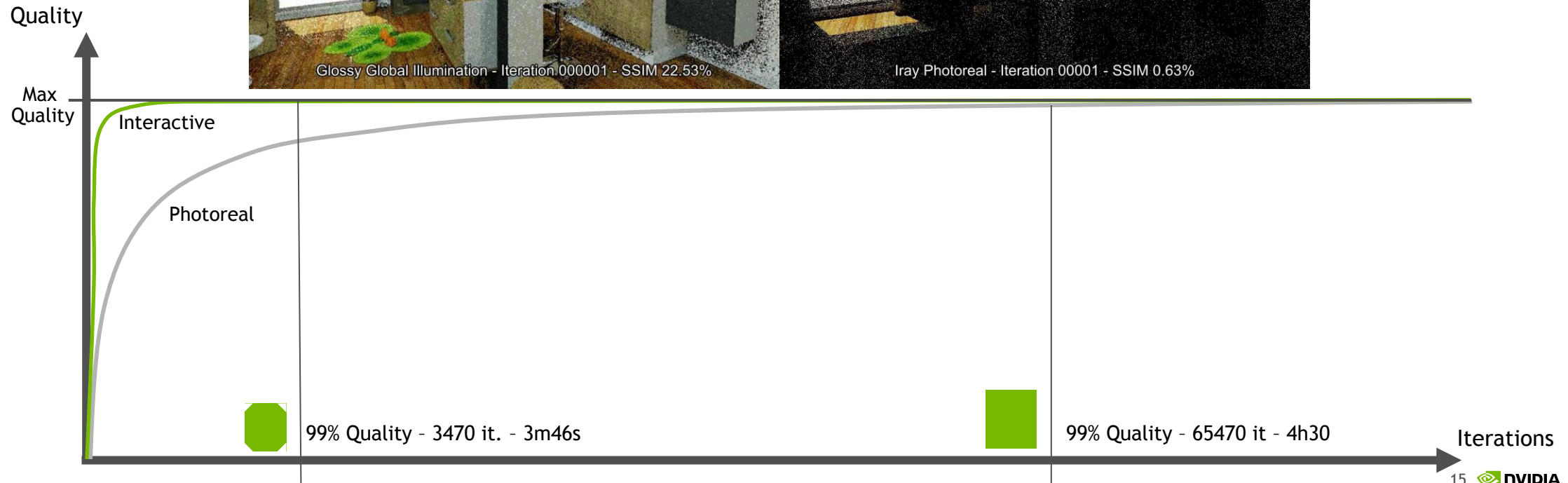


# CONCEPT



1280x720, Quadro M6000

# CONVERGENCE



# FROM PHOTOREAL TO INTERACTIVE

Volumes

Unbiased

Caustics

Motion Blur

Matte  
Objects

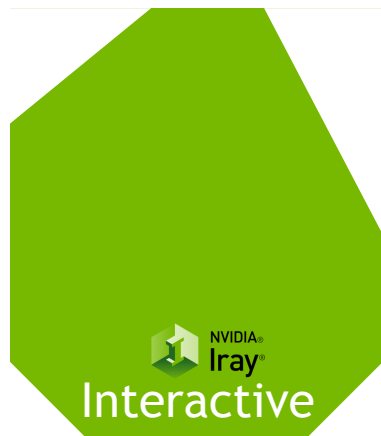


# IRAY INTERACTIVE

Flexible Rendering



3D Modeling



Visual Review



Interior Layout



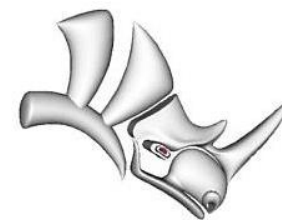
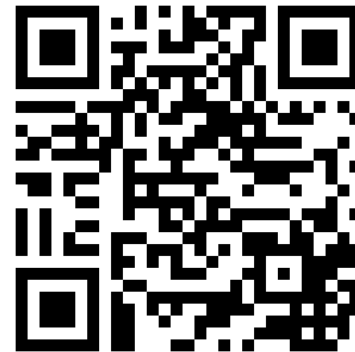
Final Validation






# NVIDIA IRAY

## Plugins



# IRAY FOR MAYA

[www.nvidia.com/object/iray-for-maya.html](#)☆




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ADVANCED RENDERING NVIDIA IRAY MENTAL RAY MATERIAL DEFINITION LANGUAGE GPU RAY TRACING

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**NVIDIA IRAY**  
Rendering your Reality

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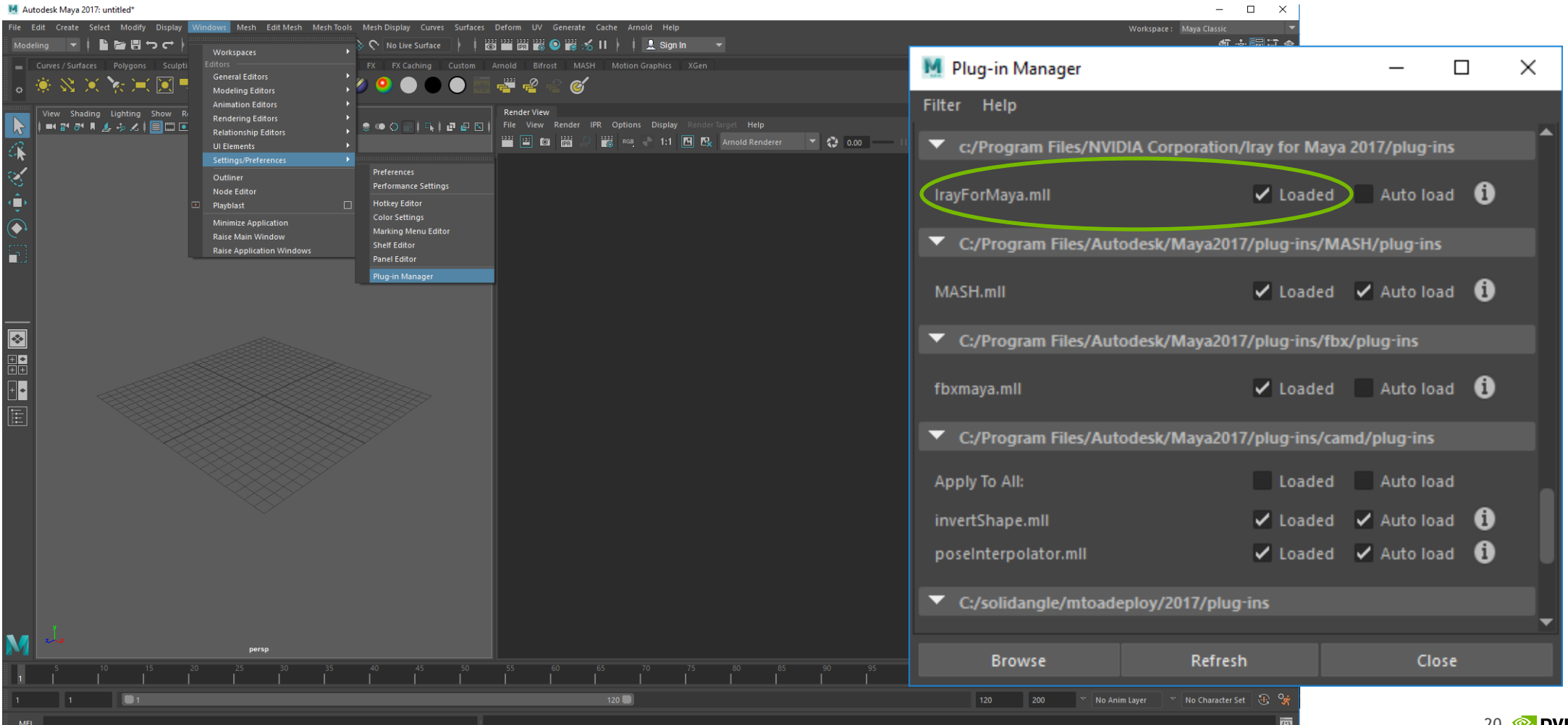
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NVIDIA® Iray® for Maya is a plug-in for Autodesk Maya® that **DELIVERS EXCEPTIONAL PHYSICALLY BASED IRAY RENDERING**. Scene lighting and design are extremely interactive and intuitive throughout the entire look-development process using native Maya controls. This means you can easily create or modify physically based lights and materials with material nodes integrated directly into Maya. All the materials and lights, including the [NVIDIA vMaterials Library](#), are built with the [NVIDIA Material Definition Language](#), so they can be shared with other MDL-compatible tools.

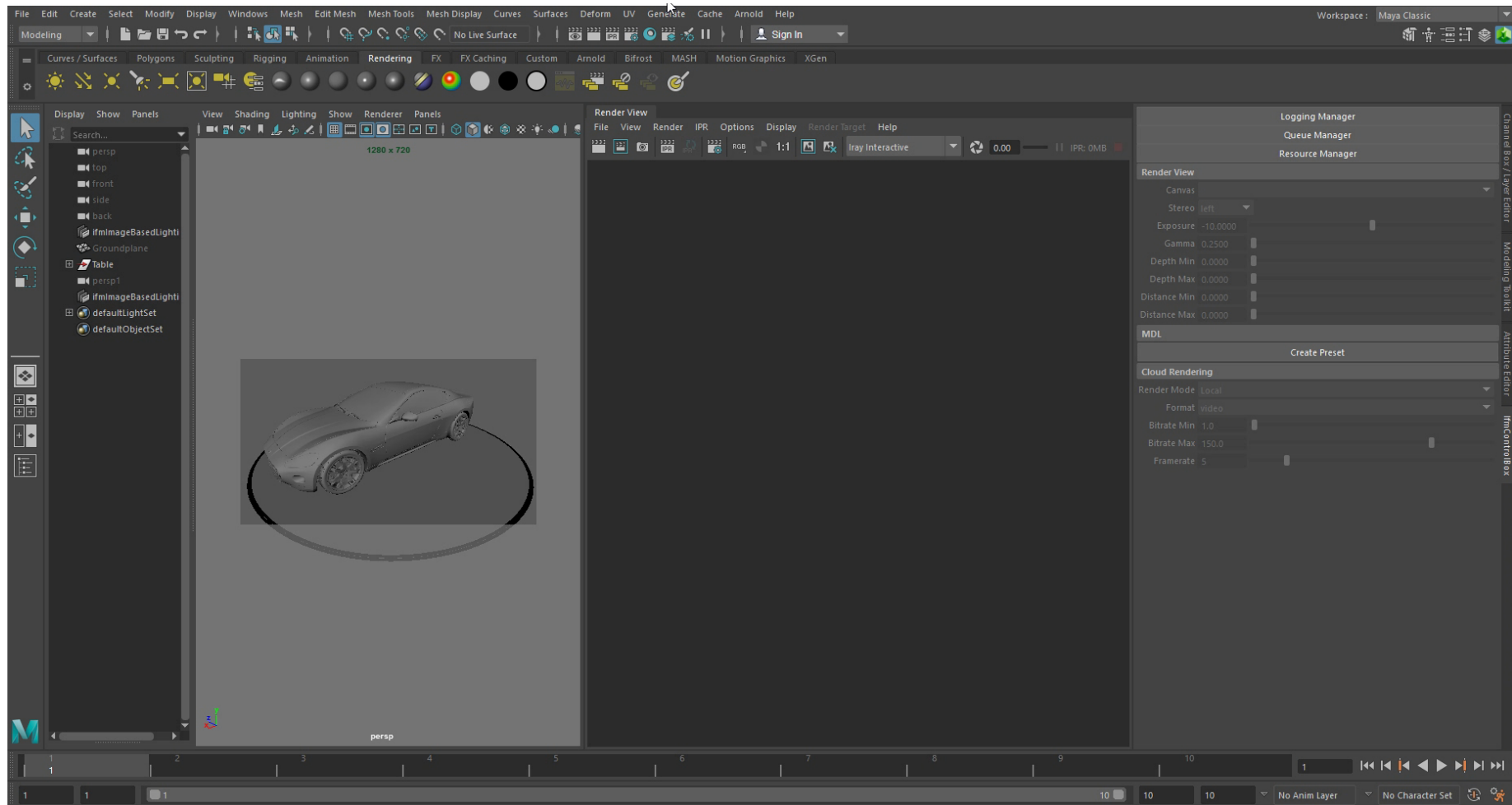
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# IRAY FOR MAYA



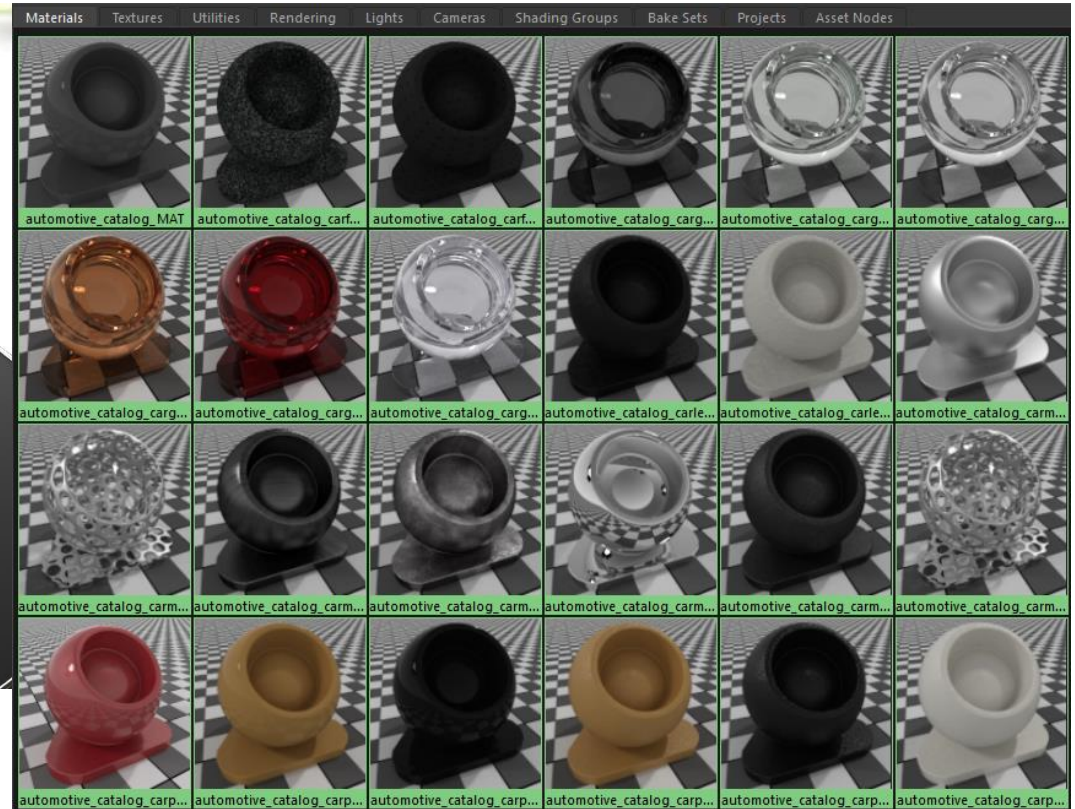
# IRAY FOR MAYA





# IRAY FOR MAYA

## MDL Materials

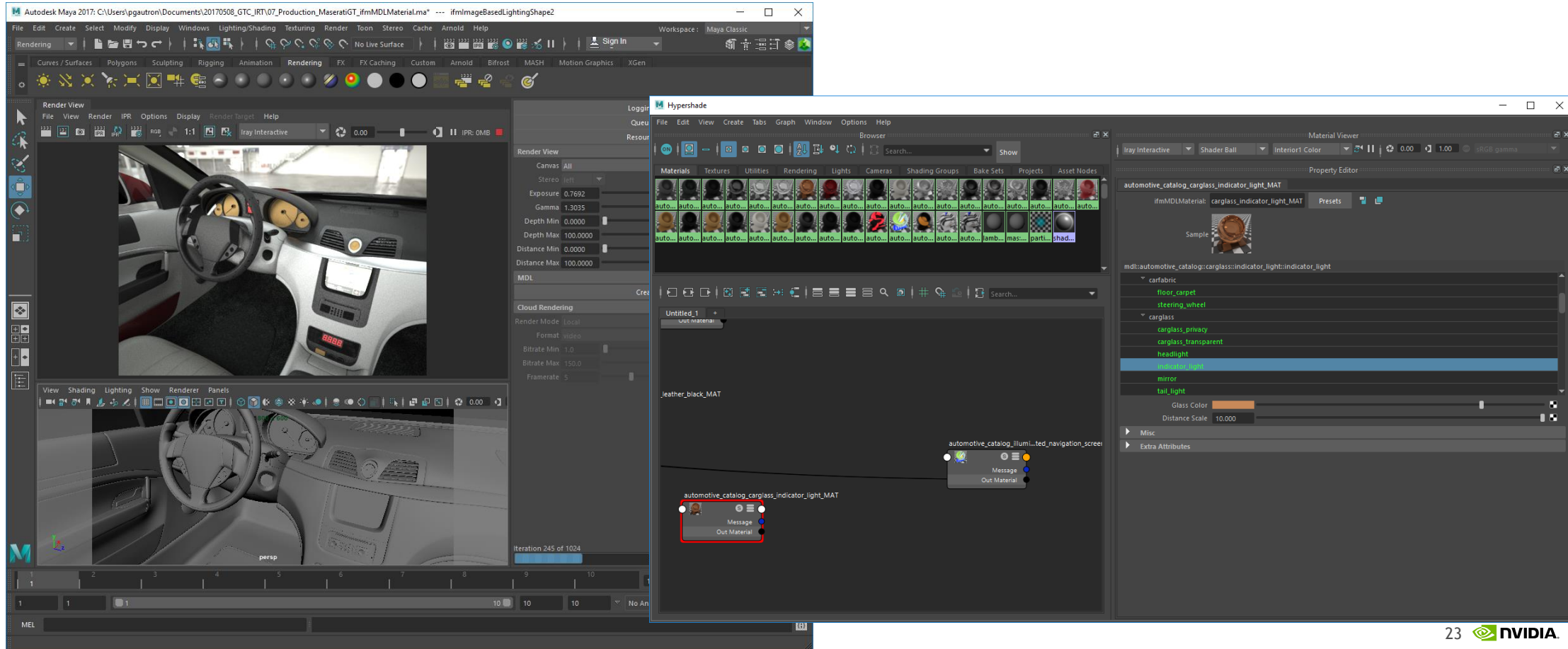


<http://mdlhandbook.com>

More on MDL: Get the recording this morning's session on MyGTC  
"Sharing Physically-Based Materials Between Renderers", L. Kettner and J. Jordan

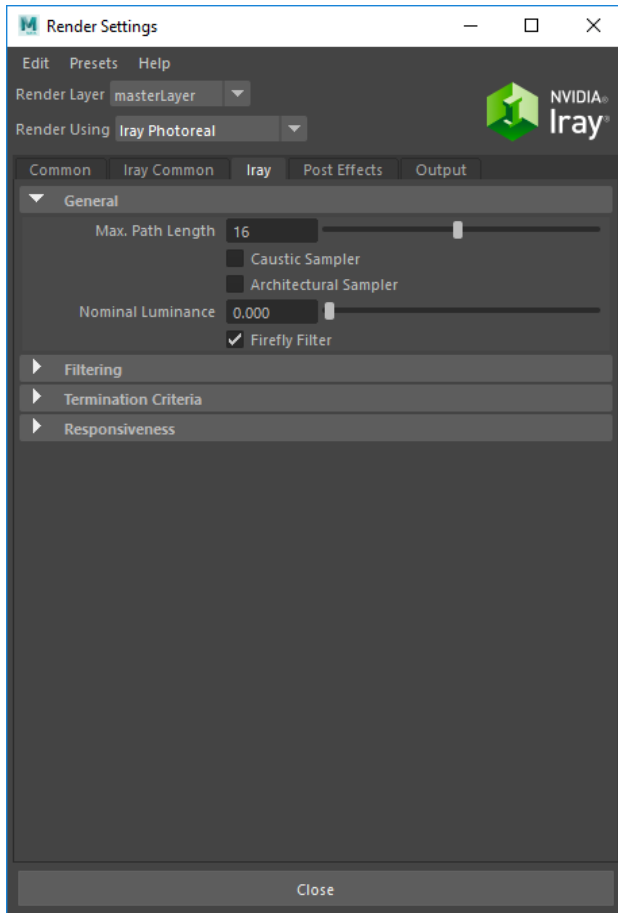
# IRAY FOR MAYA

## MDL in Hypershade



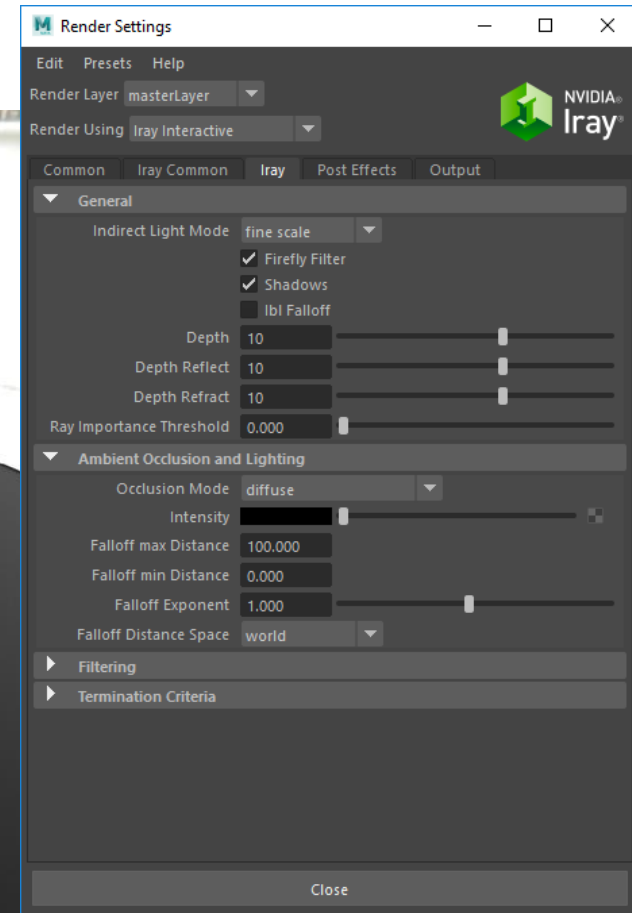
# IRAY FOR MAYA

## Render Settings



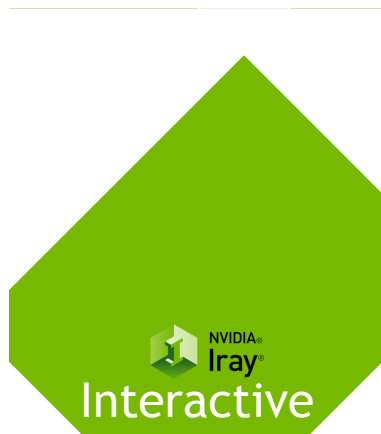
Iray Photoreal

Iray Interactive



# IRAY INTERACTIVE

Flexible Rendering



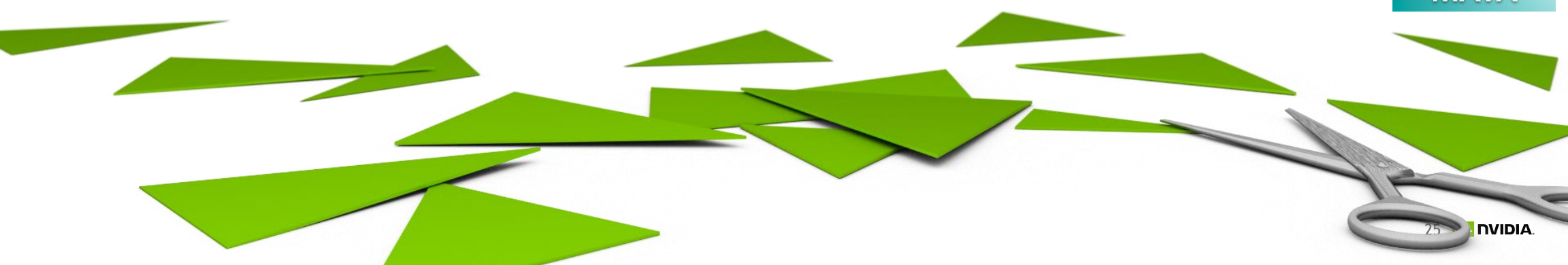
Modeling/Review



Interior Layout

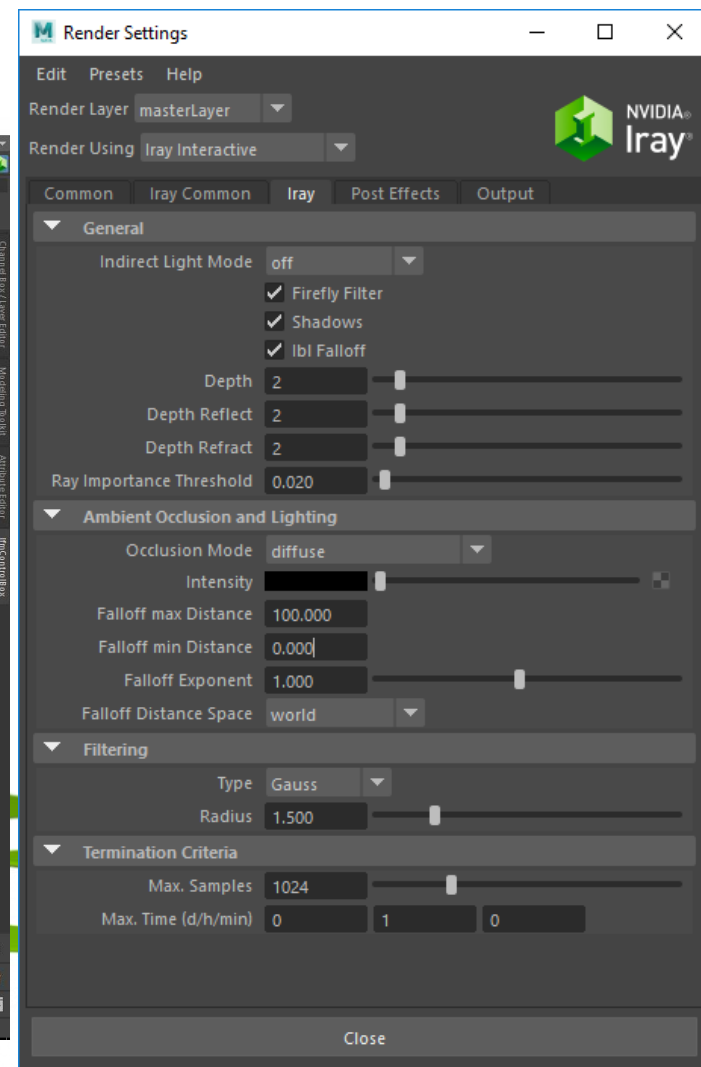
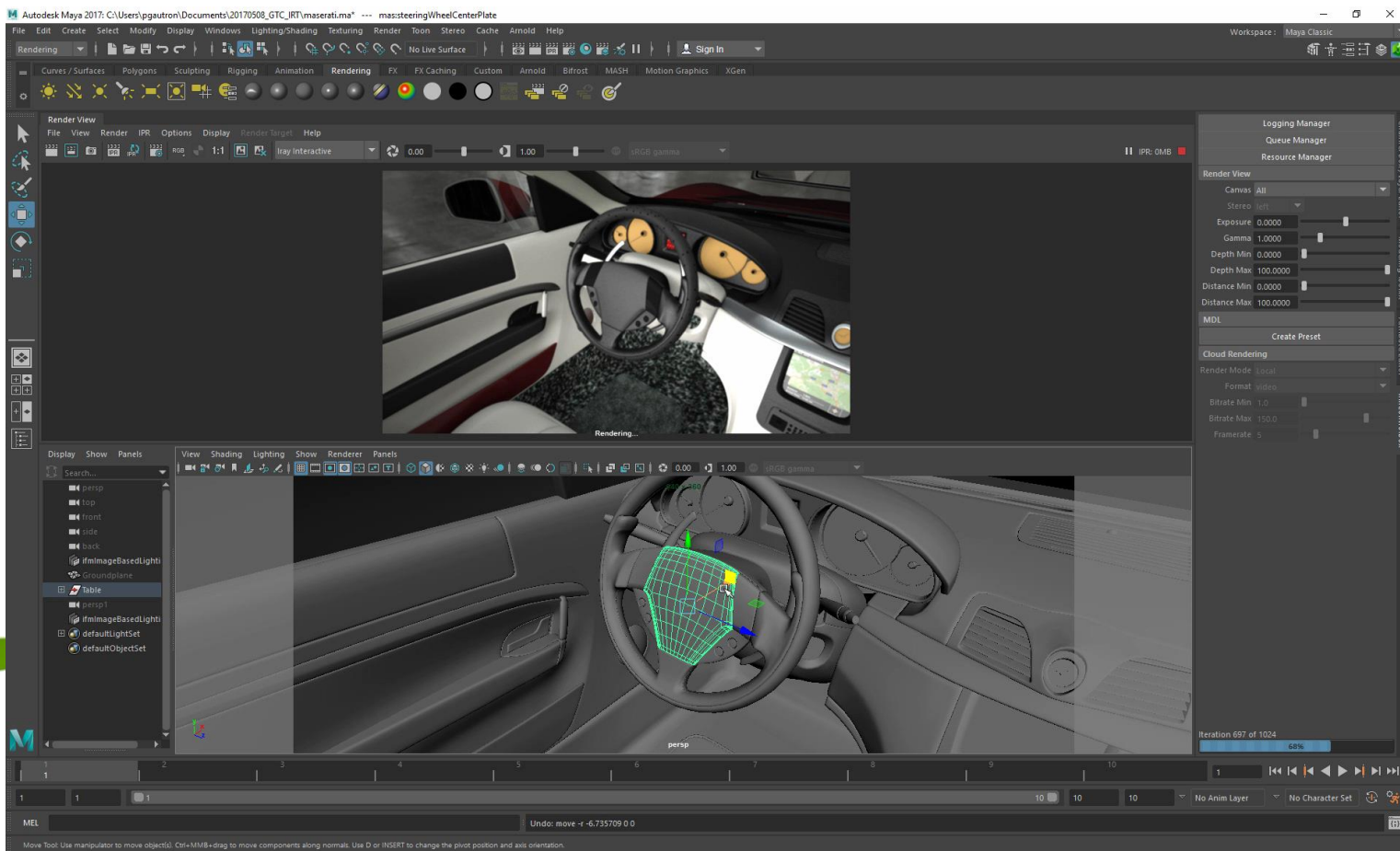


Lighting Design





# MODELING/REVIEW



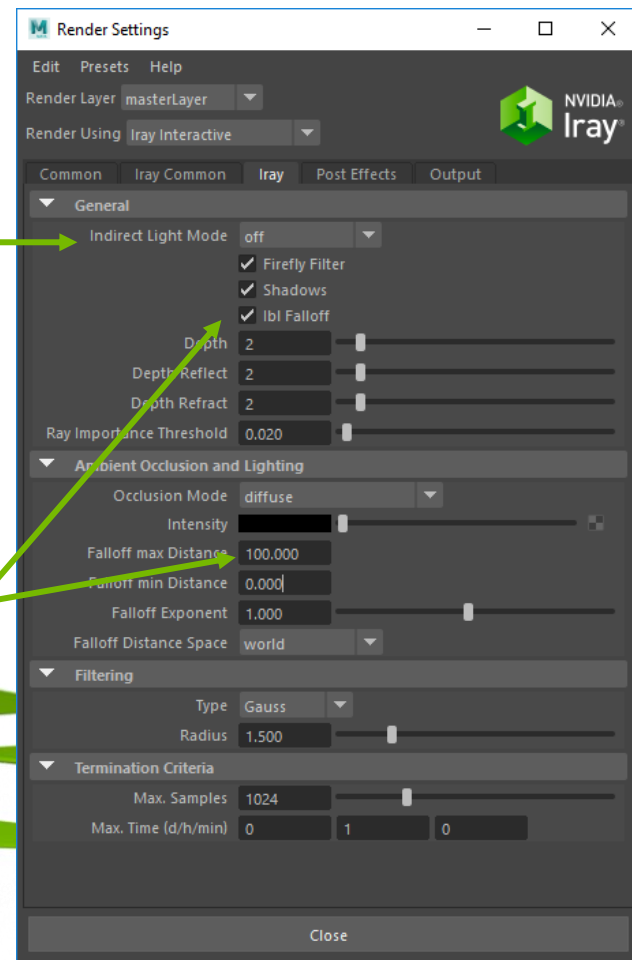
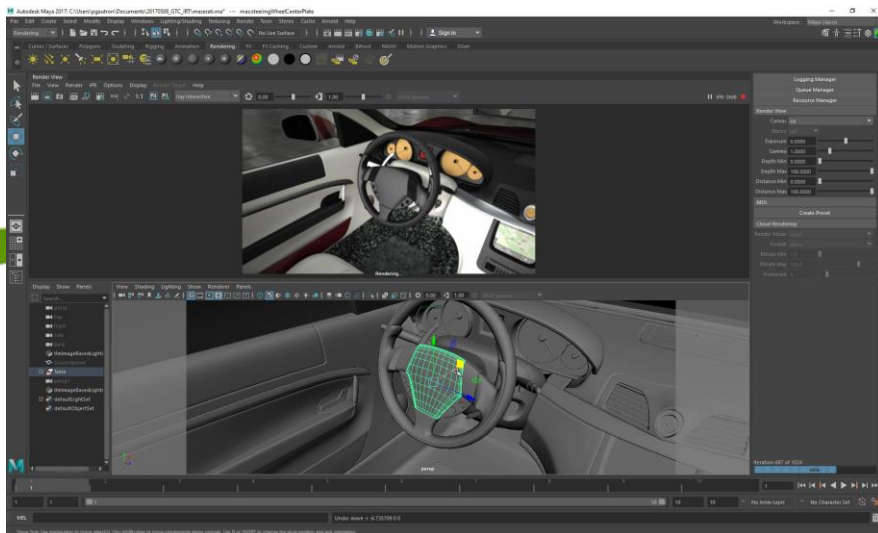
# MODELING/REVIEW

## Key Features:

- Dynamic scene updates @10fps
- Instant feedback, converged in ~5s
- 1280x720, NVIDIA Quadro P6000

No indirect lighting

Shadow falloff after 10cm



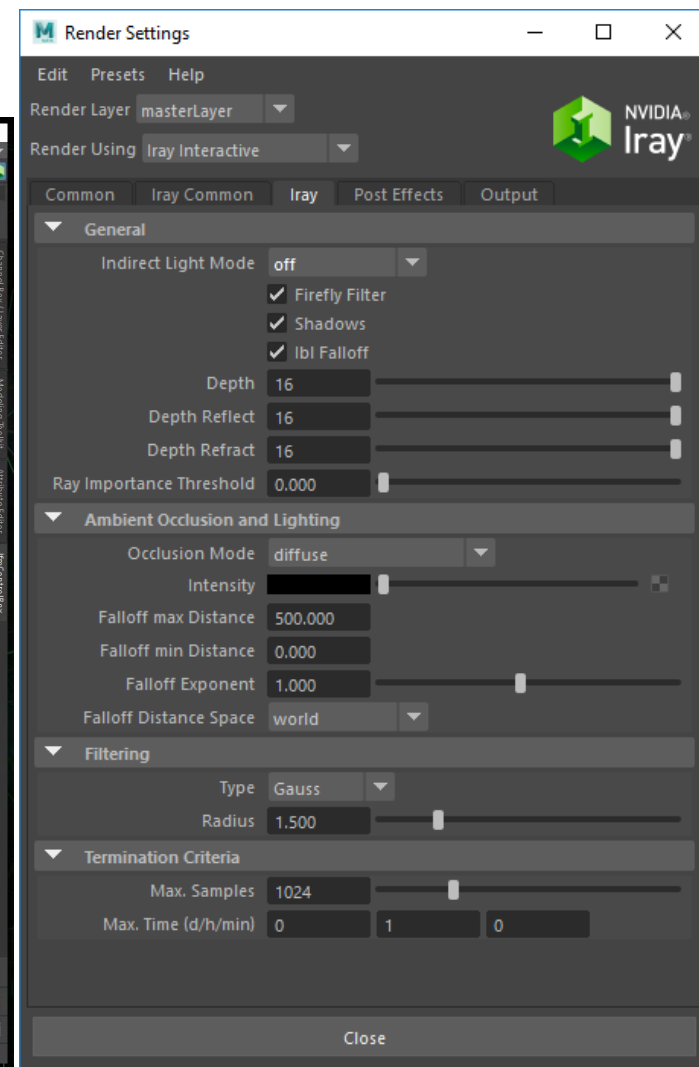
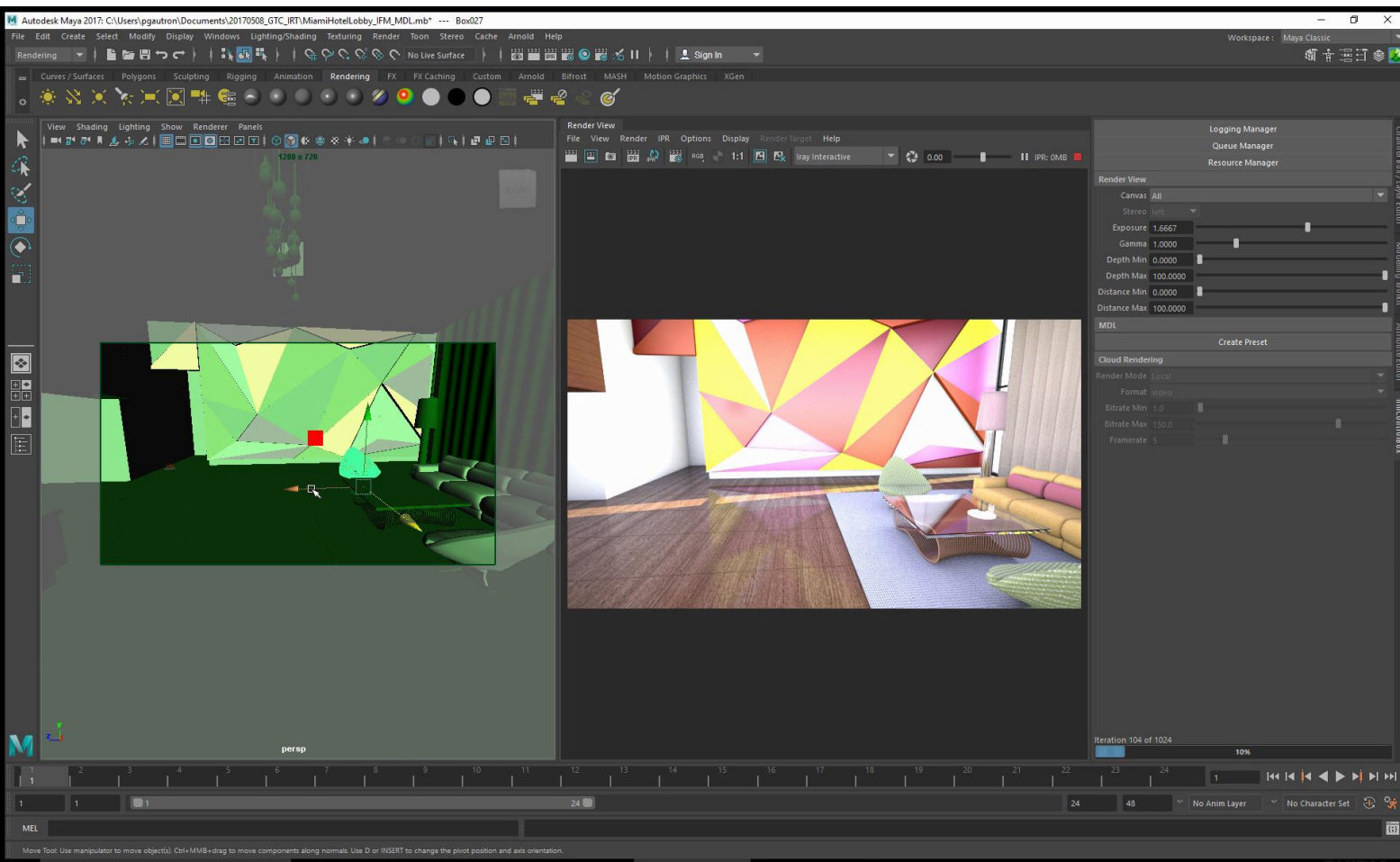
# INTERIOR LAYOUT

Interacting with Photorealistic Path Tracing





# INTERIOR LAYOUT



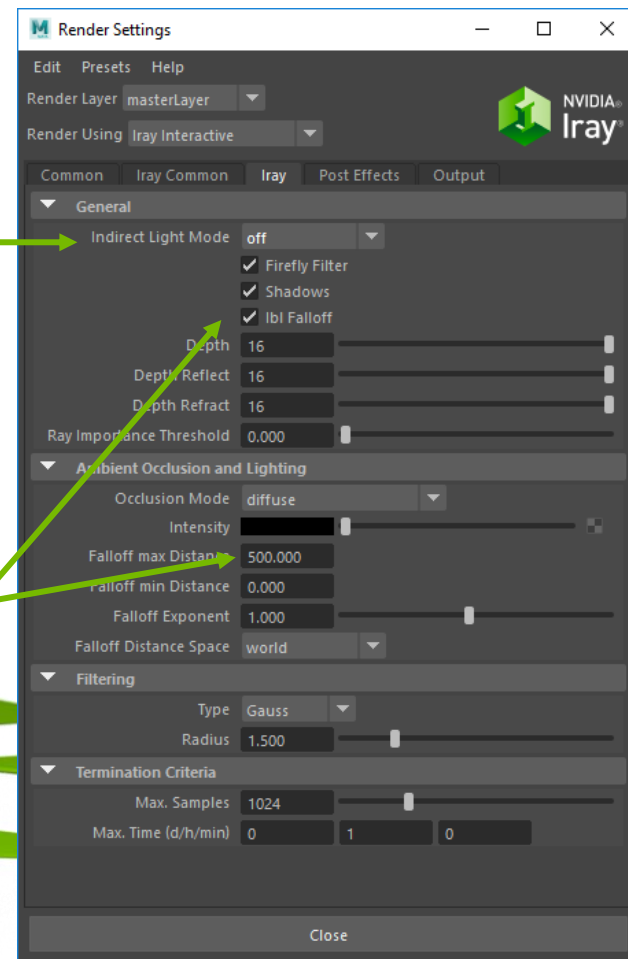
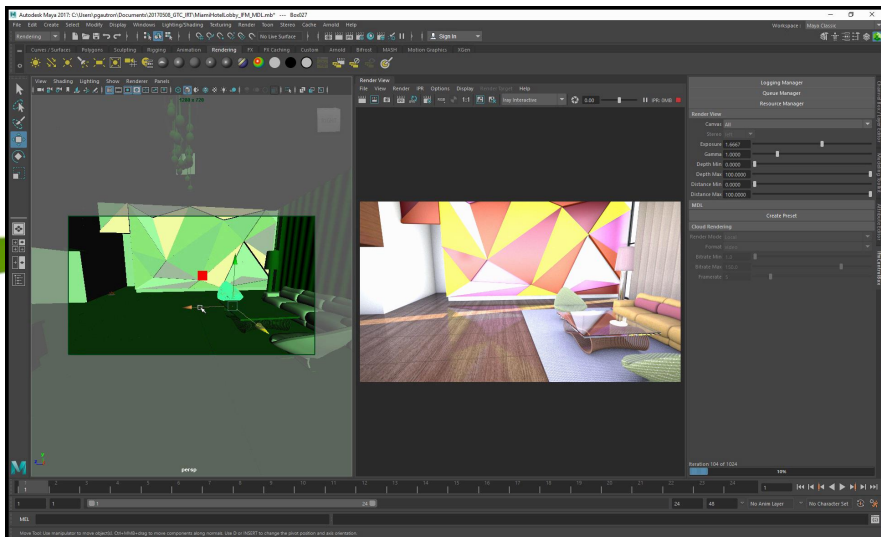
# INTERIOR LAYOUT

## Key Features:

- Dynamic scene updates @8.5fps
- Instant feedback, converged in ~10s
- 1280x720, NVIDIA Quadro P6000

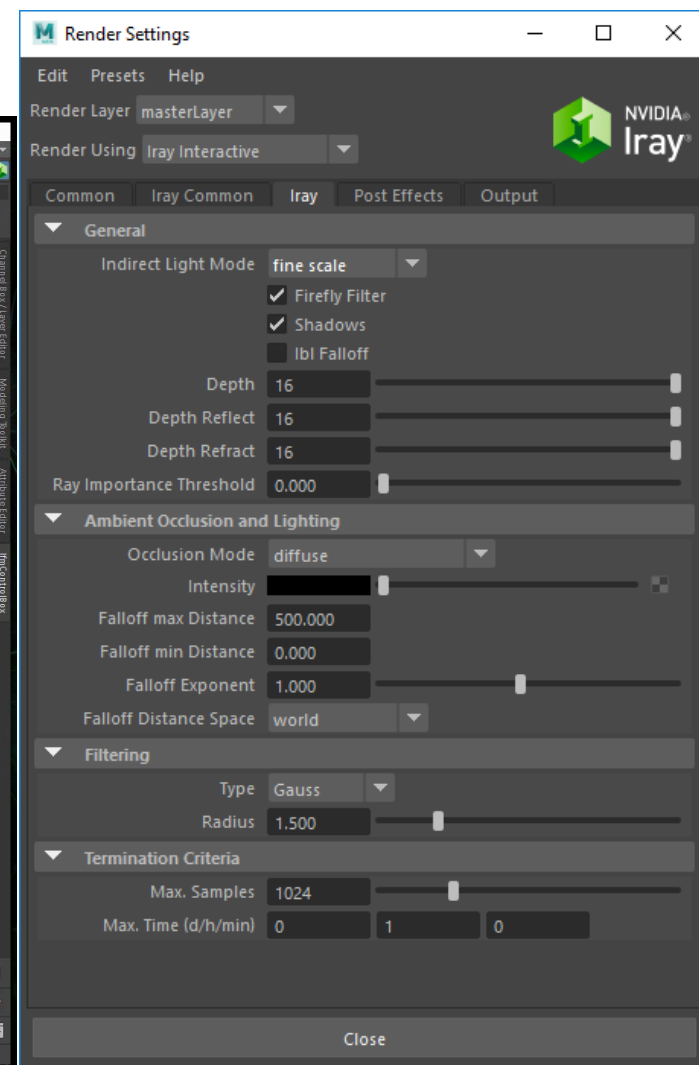
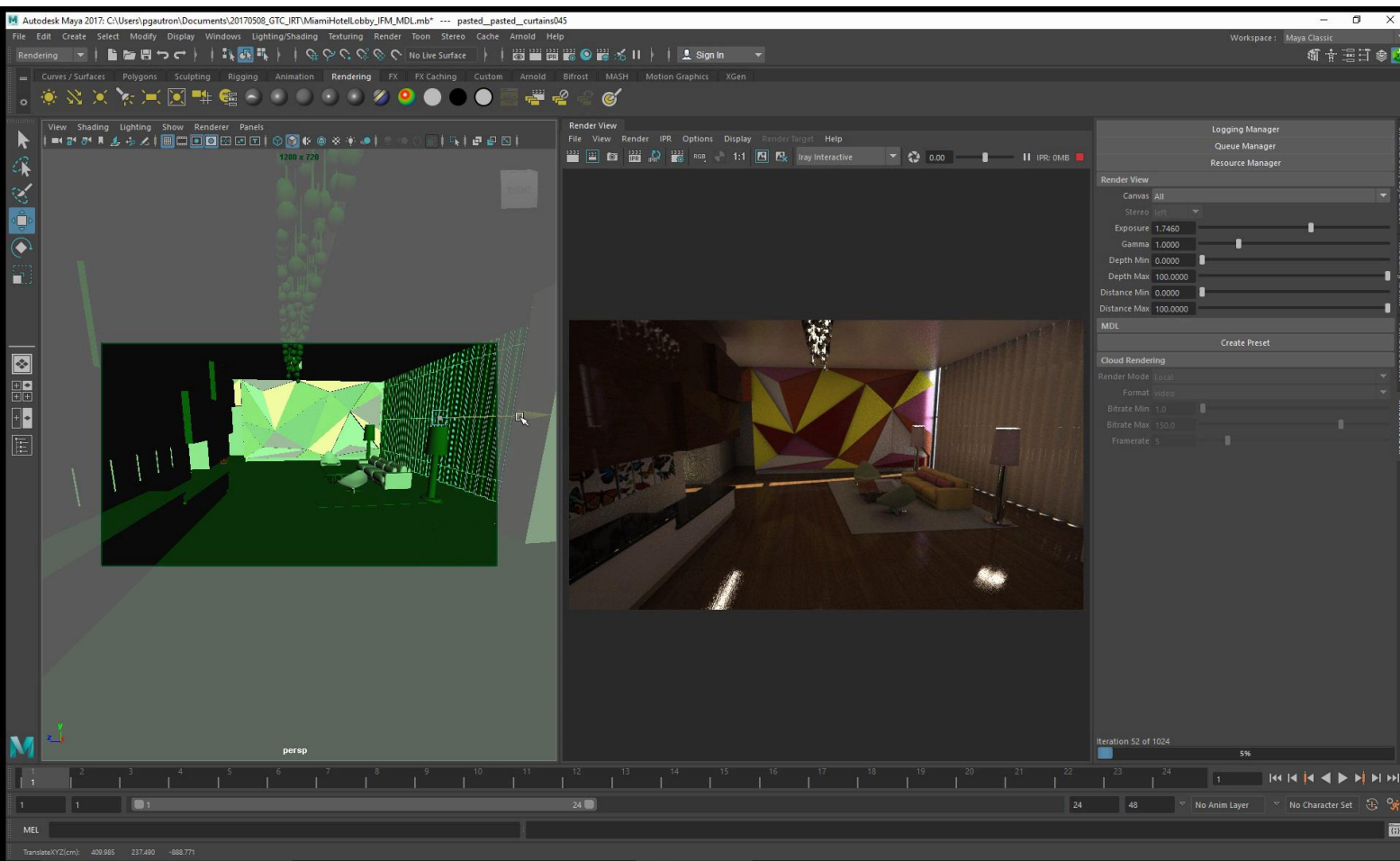
No indirect lighting

Shadow falloff  
after 50cm





# LIGHTING DESIGN



# LIGHTING DESIGN

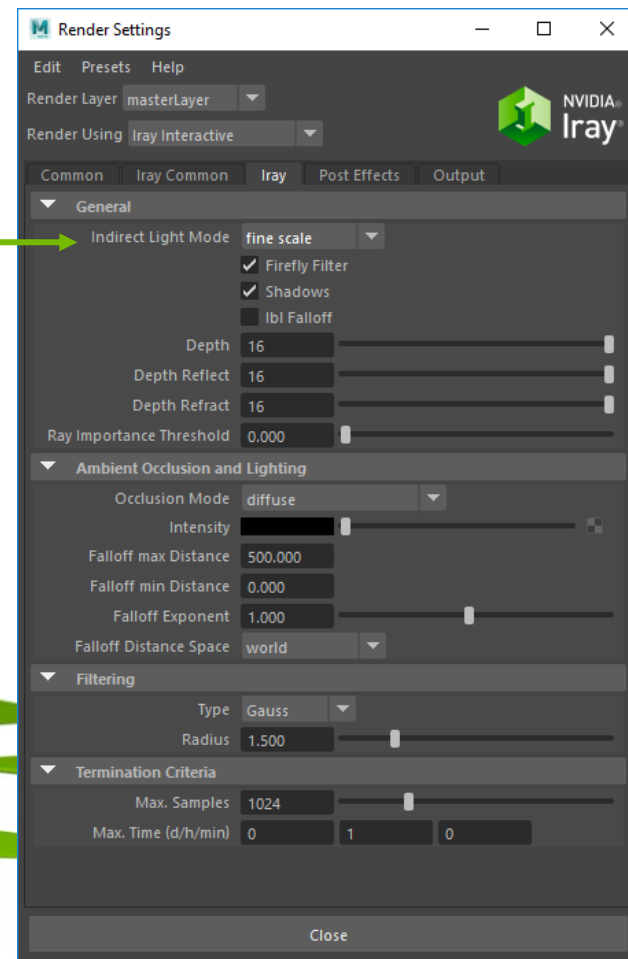
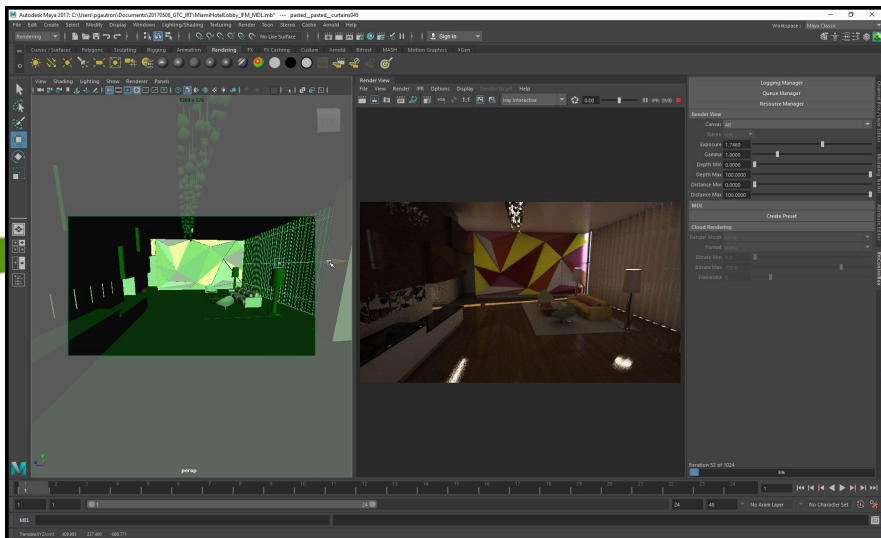
## Key Features:

- Dynamic scene updates @4.5fps
- **Physically plausible solution**, converged in ~4min
- 1280x720, NVIDIA Quadro P6000

Full indirect lighting



Other approximations  
ignored



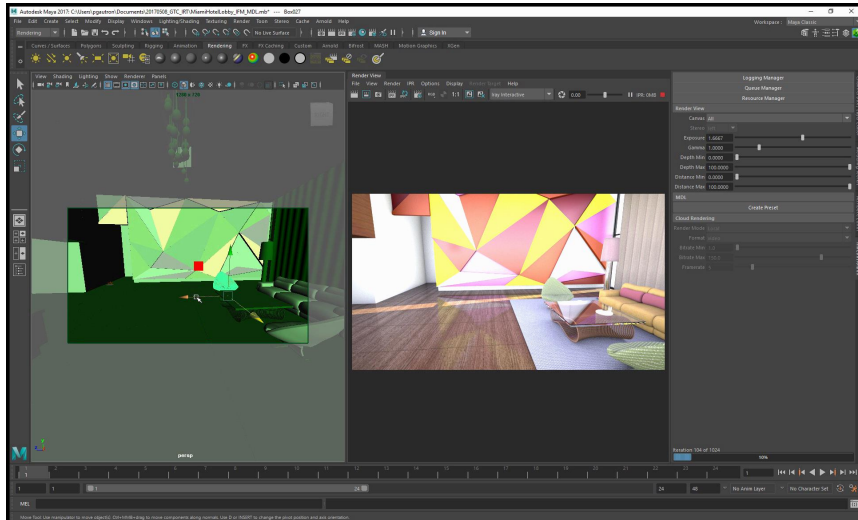
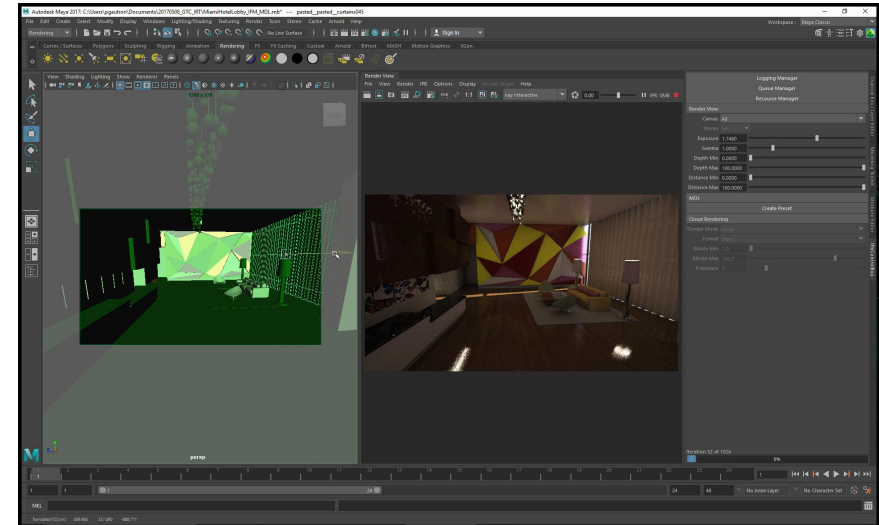
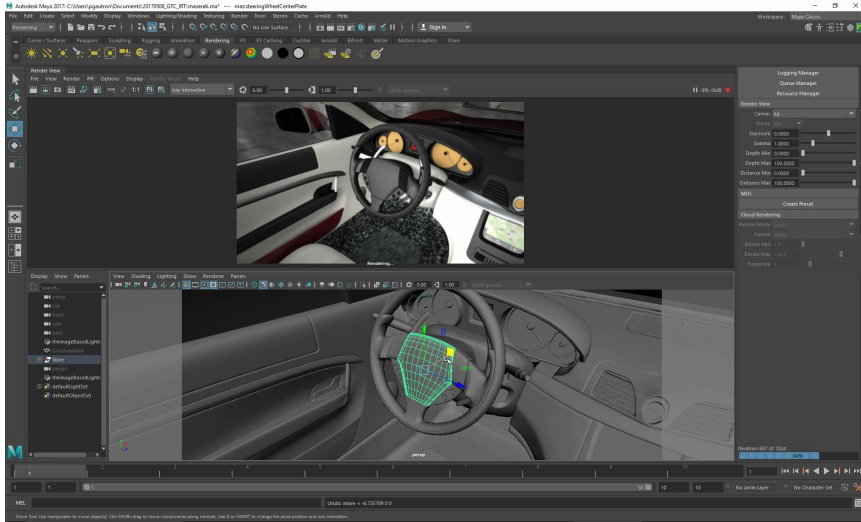


Modeling

# IRAY FOR MAYA

Interactive

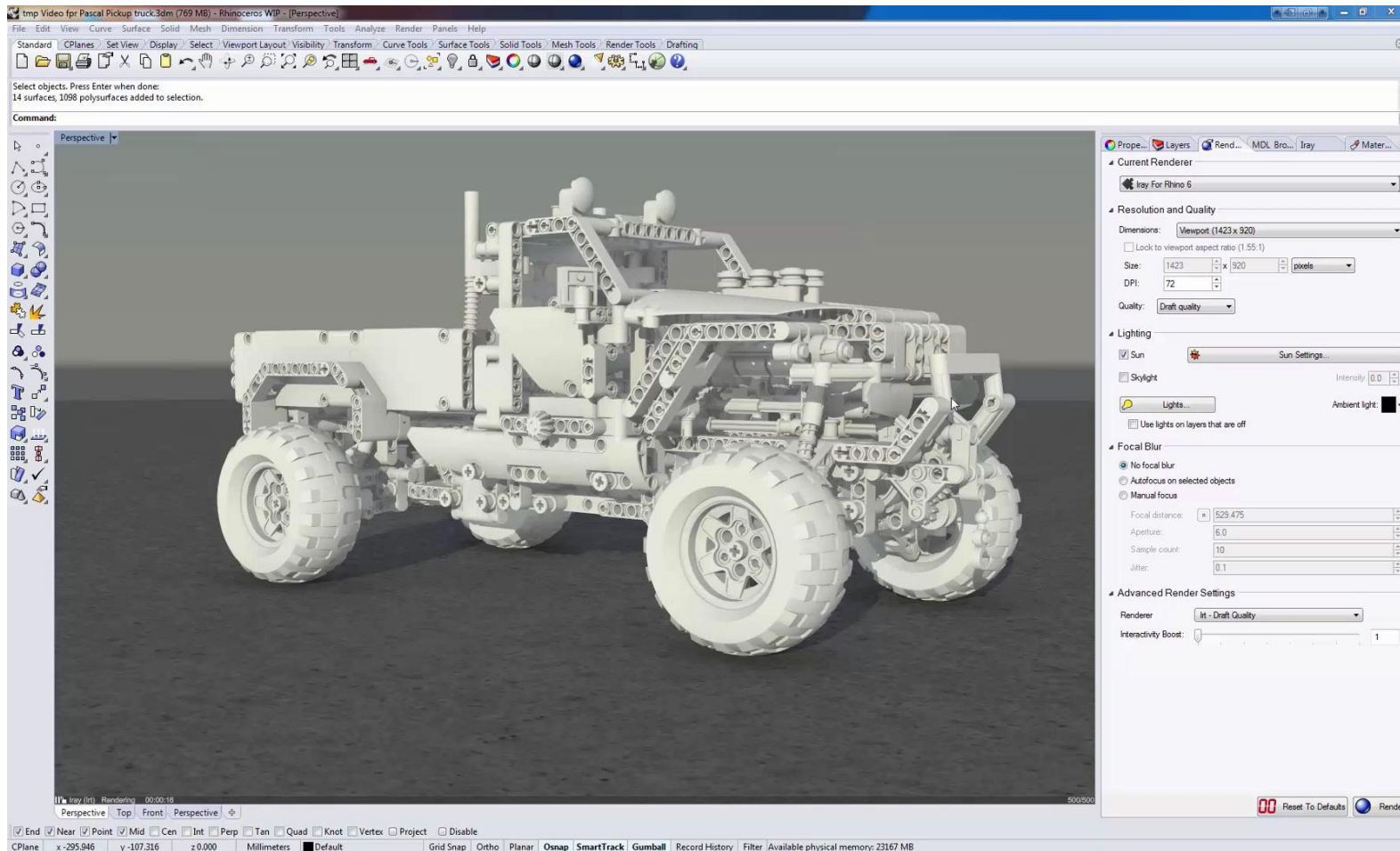
Lighting



Layout

# IRAY FOR RHINO

Irt Draft



Irt Production



# INTERIOR LAYOUT WITH HOMEBYME

 | The **3DEXPERIENCE**® Company



Push-button rendering for end users



Beautiful



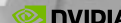
Fast



Easy



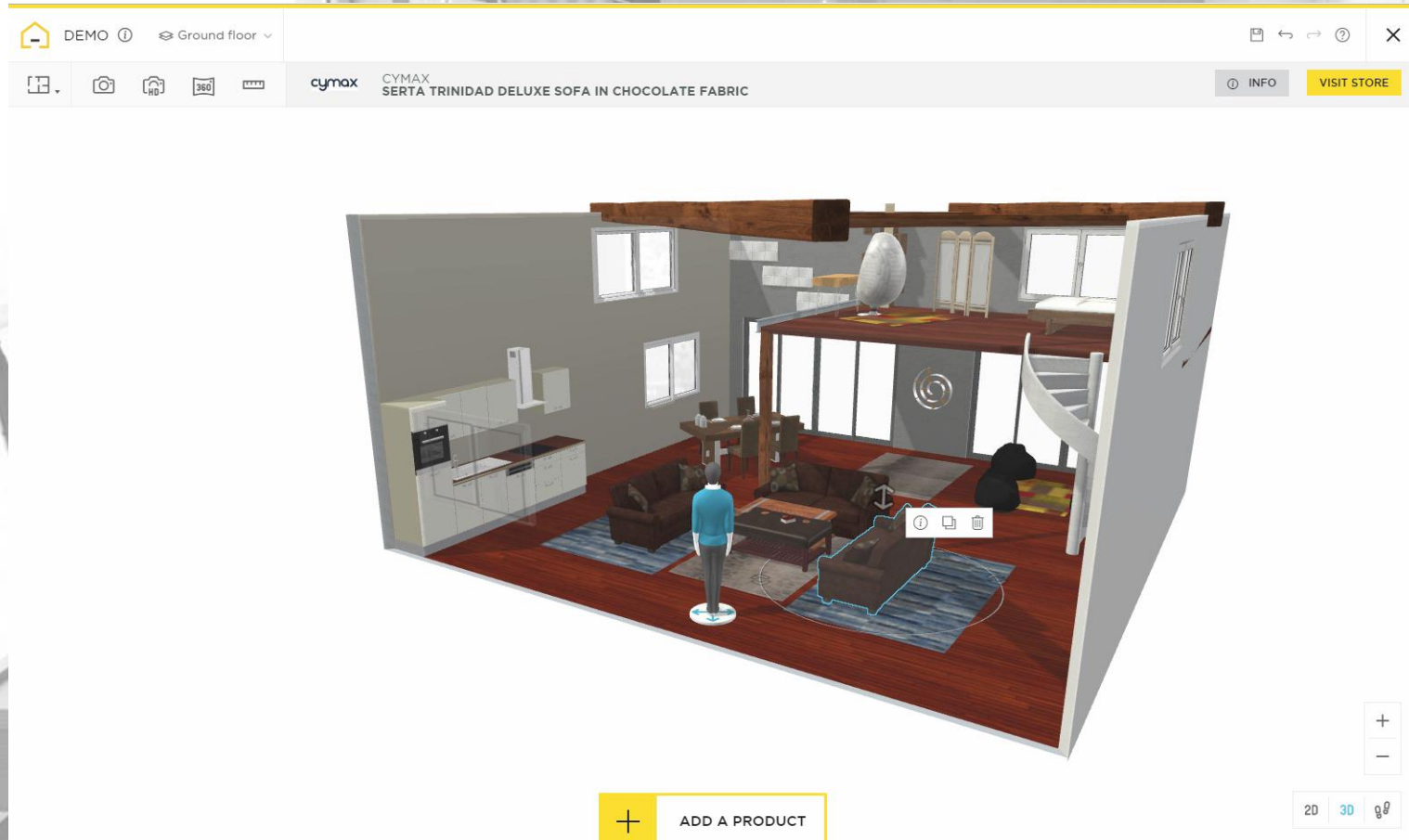
Affordable





# INTERIOR LAYOUT WITH HOMEBYME

## Web Interface



# INTERIOR LAYOUT WITH HOMEBYME

~5mins

4xGrid K520





# INTERIOR LAYOUT WITH HOMEBYME

~5mins

4xGrid K520



Homebyme

Homebyme

NVIDIA

# INTERIOR LAYOUT WITH HOMEBYME

Iray Interactive

~5mins

4xGrid K520





# INTERIOR LAYOUT WITH HOMEBYME

Iray Interactive

~5mins

4xGrid K520



 Homebyme

 Homebyme

 NVIDIA



# 360/VR RENDERING

Iray Interactive

Resolution: 2 x 4096x2048

~50min

4xGrid K520



# FUTURE WORK: LIGHT BAKING



S7194 - Light Baking With Iray

M-K. Lefrancois - Tuesday, 3:00-3:25pm, Room 230C





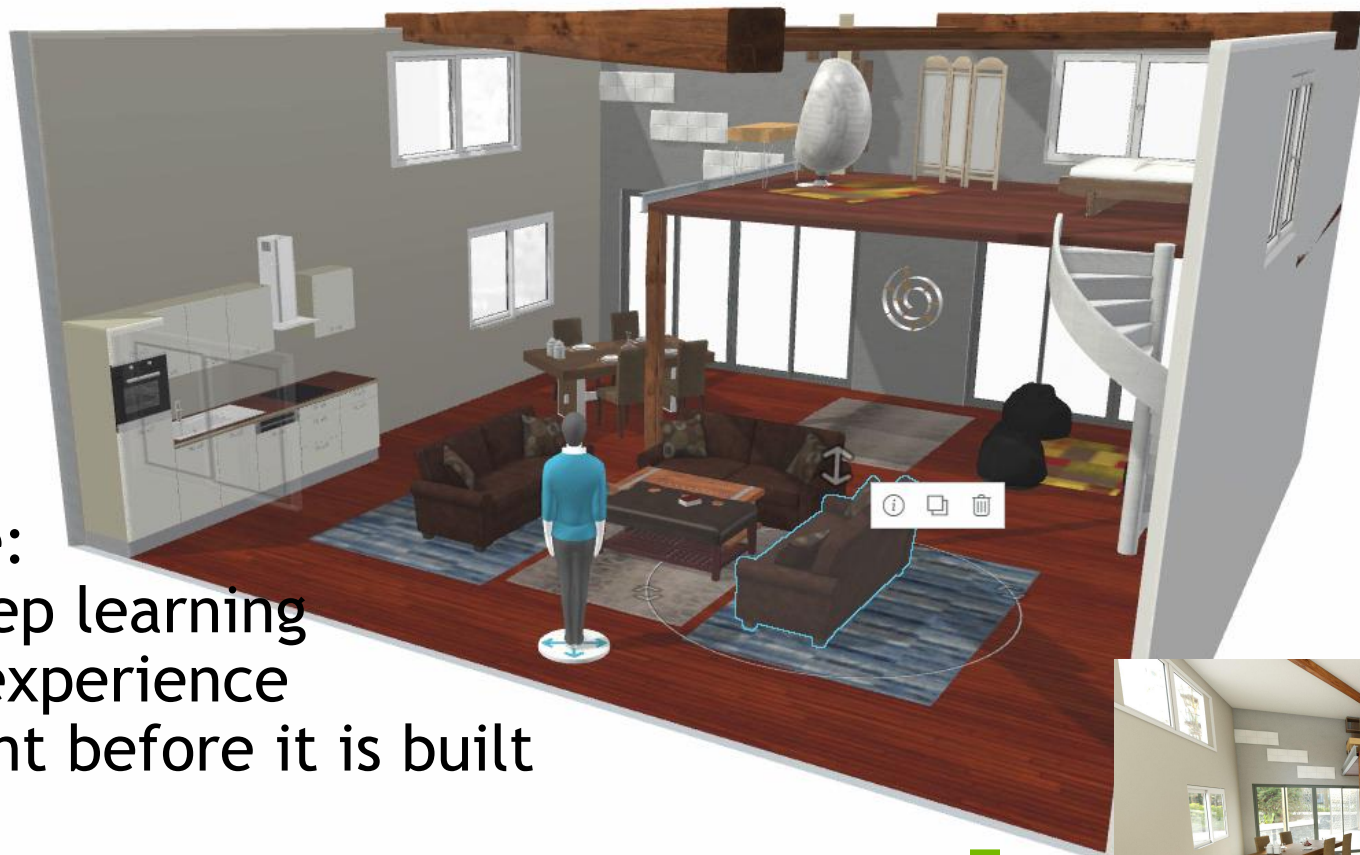
cymax

CYMAX  
SERTA TRINIDAD DELUXE SOFA IN CHOCOLATE FABRIC

ⓘ INFO

VISIT STORE

# COME TO THE HOMEBYME TALK



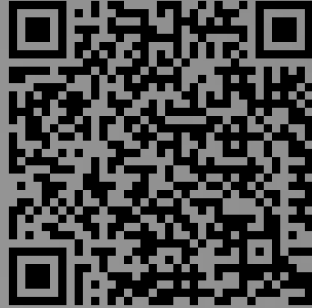
S7583 - HomeByMe:  
How Iray, VCA, deep learning  
and VR helps you experience  
your new apartment before it is built  
A.Patel, J. Merlet  
Thursday, 9:00-9:50, room 230C



ADD A PRODUCT



# DESIGN WITH SOLIDWORKS VISUALIZE

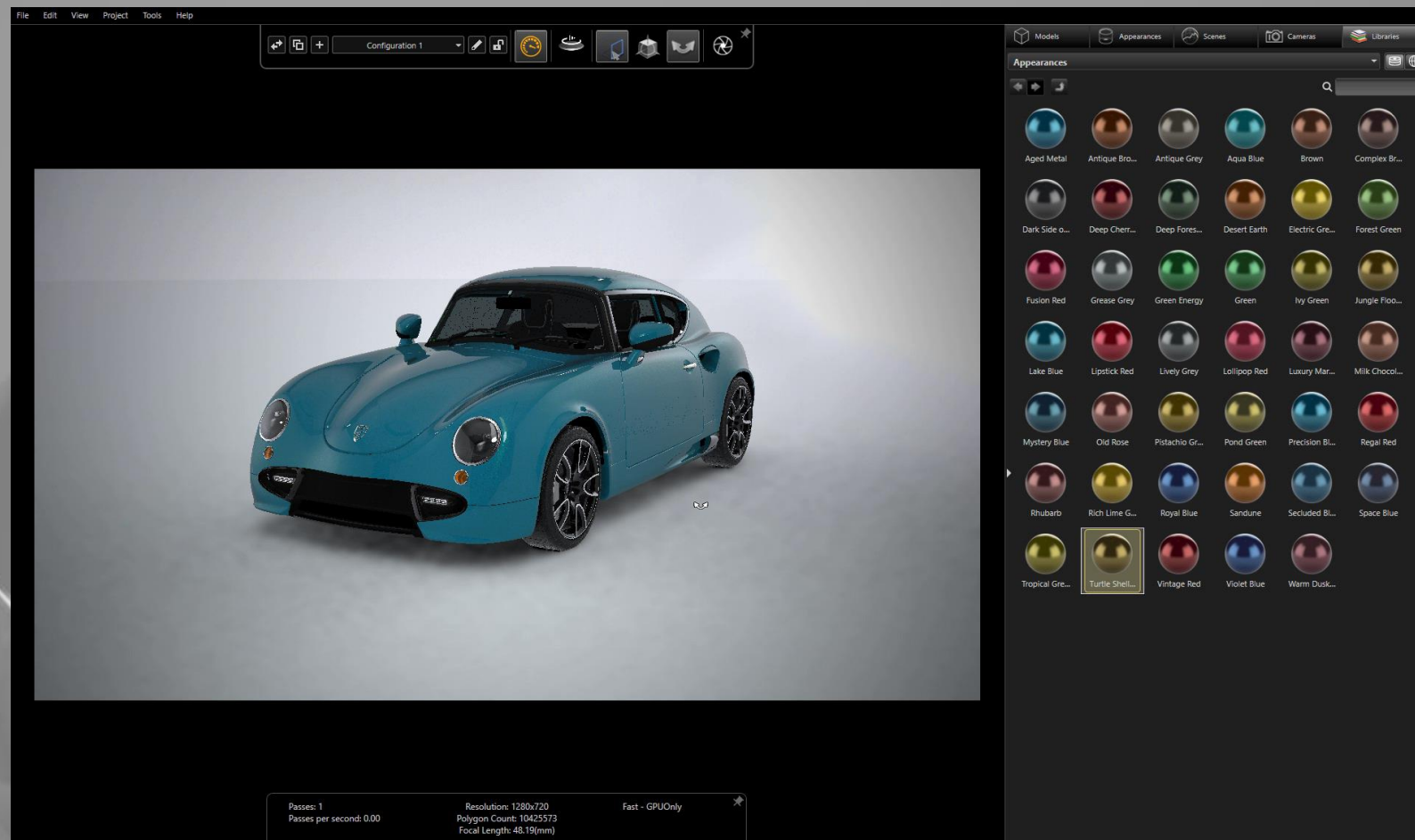


Fast, Easy, Fun



# DESIGN WITH SOLIDWORKS VISUALIZE

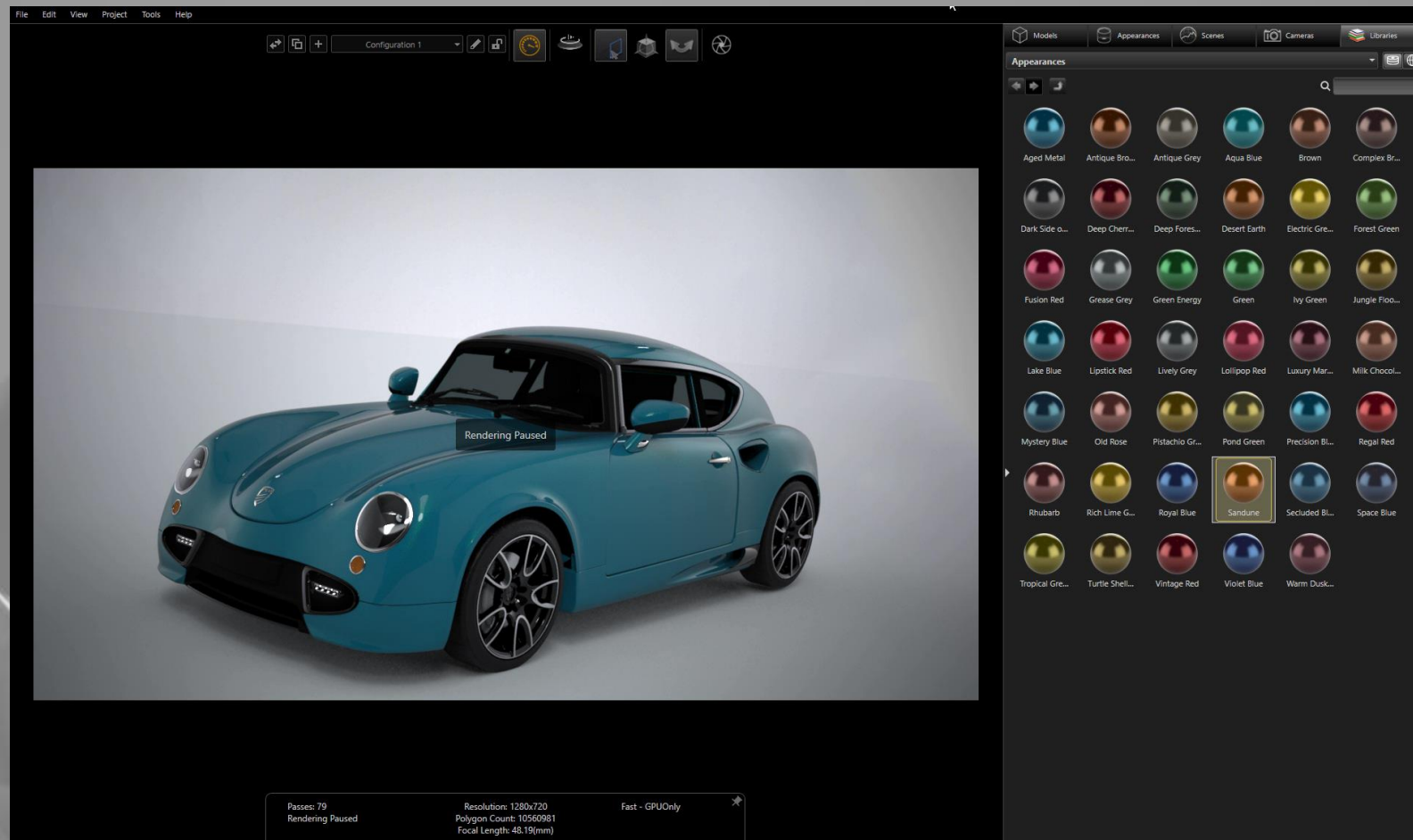
Medium Quality





# DESIGN WITH SOLIDWORKS VISUALIZE

High Quality



# DESIGN WITH SOLIDWORKS VISUALIZE

Iray Photoreal



 **SOLIDWORKS** | Visualize

Model credit: Kieron Dunk on TurboSquid

Model courtesy of PGO Automobiles



# DESIGN WITH SOLIDWORKS VISUALIZE



Fast Medium Quality

 **SOLIDWORKS** | Visualize

Model credit: Kieron Dunk on TurboSquid



Fast High Quality

Model courtesy of PGO Automobiles



Accurate



# IRAY INTERACTIVE

Iray for Maya



 Homebyme





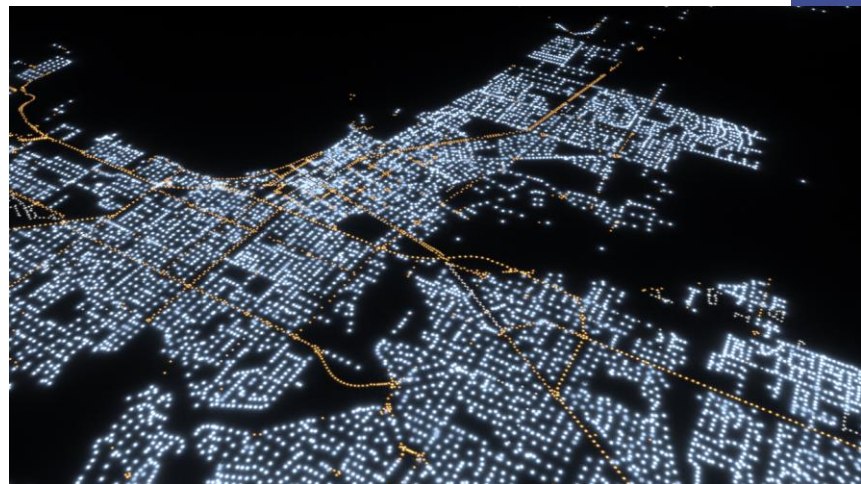
# WHAT'S COMING?





# MANY LIGHTS

Up to 1M lights



LA by Night - 23000 light sources - 30s on M6000

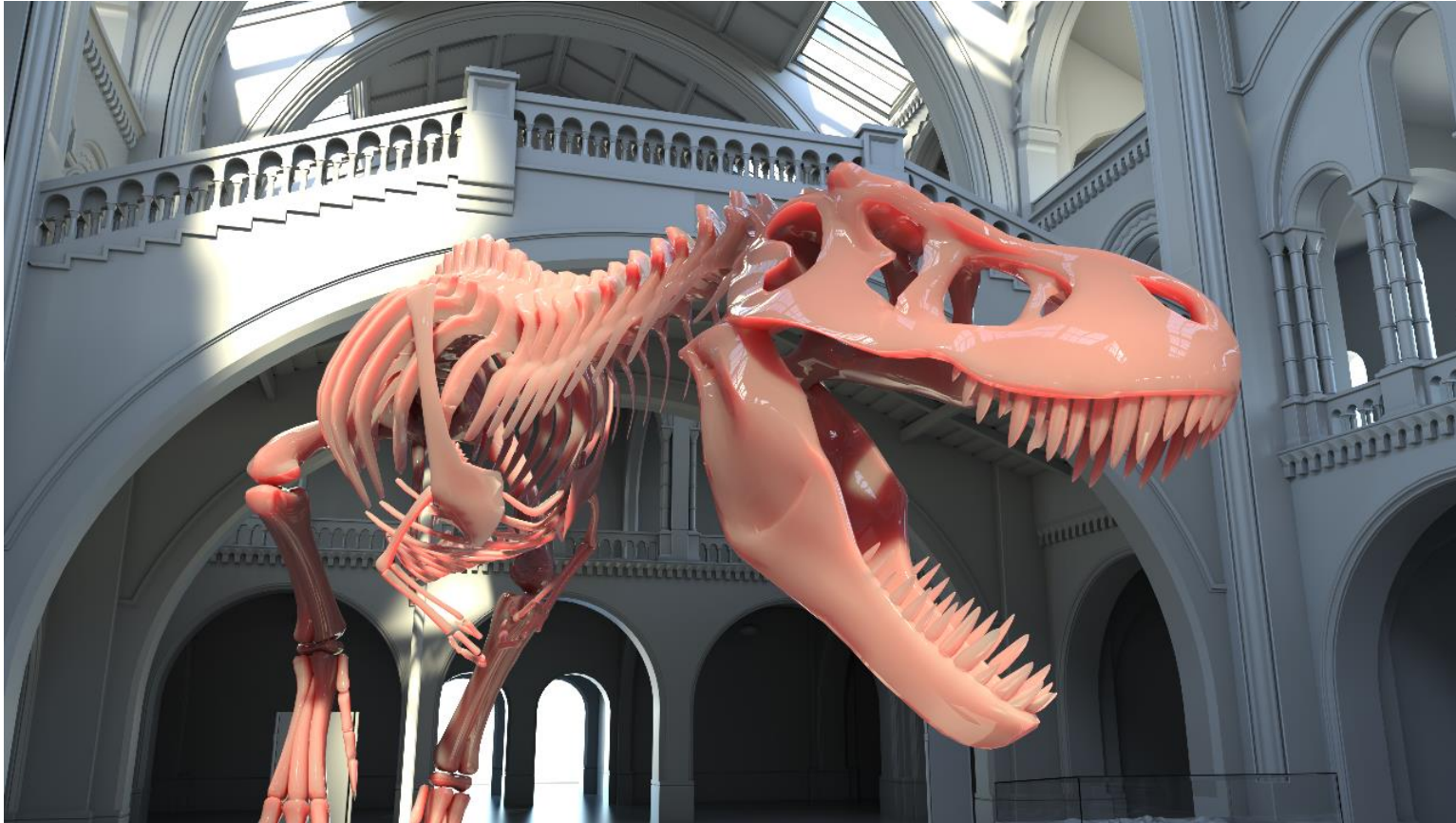


NVIDIA Campus - 5300 light sources - 4 mins on 2x K6000

Coming in Iray for Maya 2017

# SUBSURFACE SCATTERING

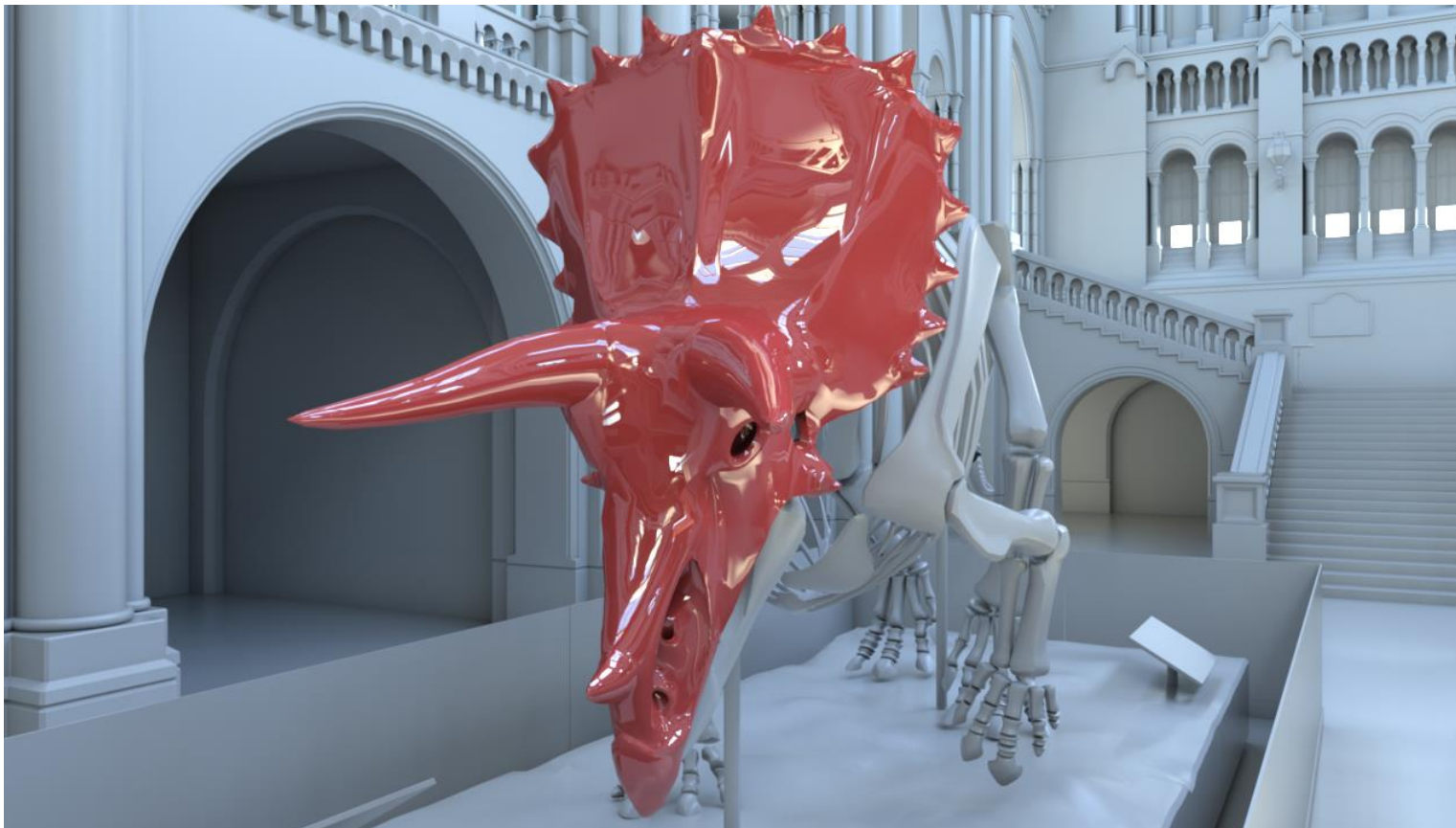
Fast SSS Approximation



Coming in Iray for Maya 2017



# CUTOUT OPACITY



# FASTER FINAL IMAGES

## Optimized Sampling

Focus on solving visibility

Higher GPU efficiency

~30% faster to final frame





# FASTER FINAL IMAGES

## Batch Scheduling

Several iterations at once

Higher GPU efficiency

interactive



Time

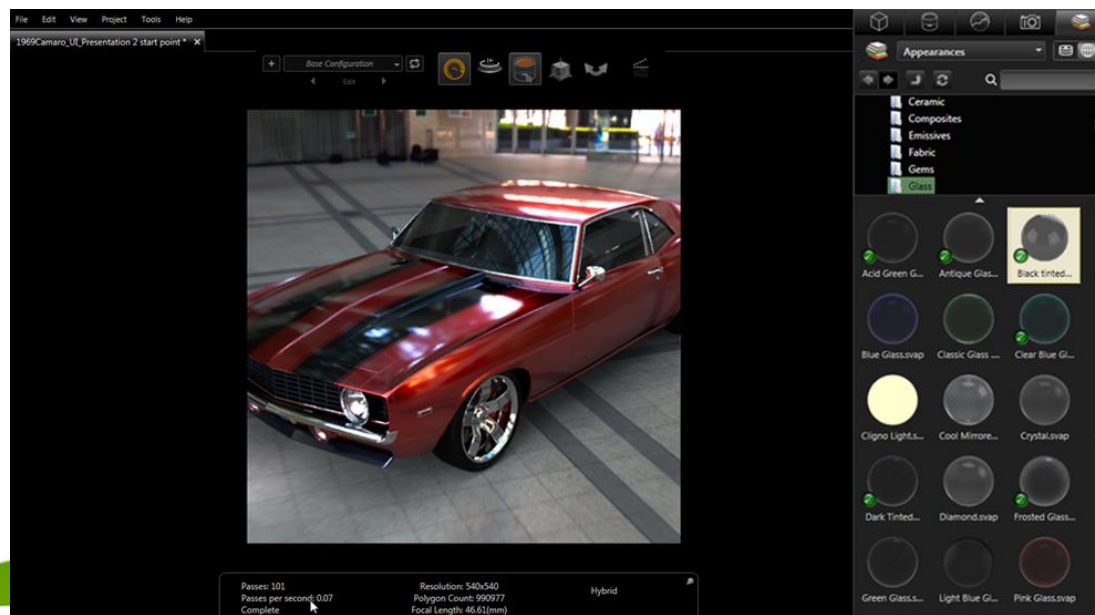
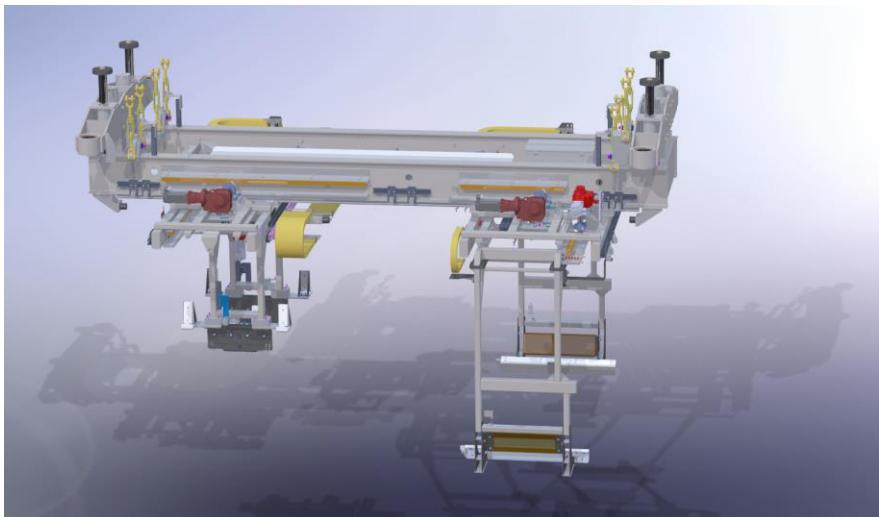
batch



# IRAY INTERACTIVE

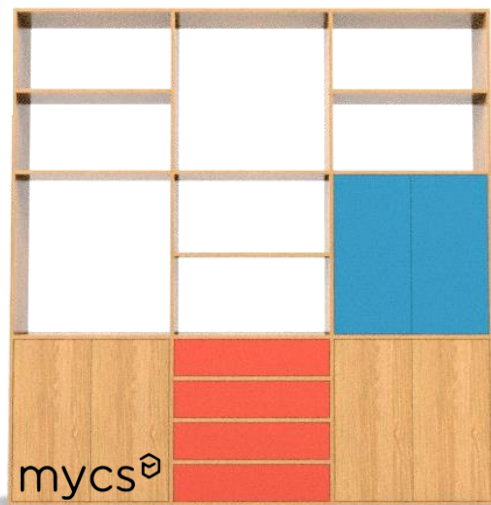
Locally

**SOLIDWORKS** | Visualize



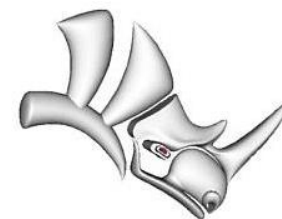
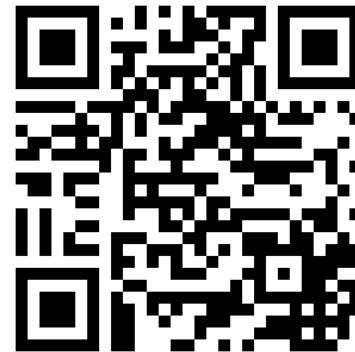
# IRAY INTERACTIVE

On the Cloud



# NVIDIA IRAY

## Plugins





# IRAY INTERACTIVE

## Integrations



Homebyme

mycs<sup>®</sup>

*DS* CATIA

*DS* SOLIDWORKS | Visualize

Make your own!

```
irt_ambient_occlusion_mode
shadow_terminator_offset_mode
filter
radius
irt_environment_occlusion_scale
irt_env_approx_color
irt_env_lighting_mode
irt_ambient_intensity
irt_use_ambient_occlusion
irt_ambient_falloff_max_distance
irt_ambient_falloff_min_distance
irt_ambient_falloff
depth_reflect
depth_refract
depth
depth_shadow
irt_shadows
irt_ibl_falloff
irt_ambient_falloff_distance_space
irt_first_frame_antialiasing
irt_area_as_point_lights
irt_ambient_shadow_mode
irt_ssibl_cutoff
irt_ray_importance_threshold
irt_filter_sigma
irt_indirect_light_mode
irt_indirect_light_mis_mode
irt_indirect_outlier_rejection
irt_env_scale_bias
irt_psf_lighting_filter
irt_psf_geometry_filter
irt_psf_convergence_frame
irt_psf_enable
iray_bloom_filtering
iray_bloom_filtering_radius
iray_bloom_filtering_threshold
iray_bloom_filtering_brightness_scale
progressive_rendering_max_time
progressive_rendering_max_samples
irt_fast_convergence_start
matte_shadow_affects_alpha
matte_remap_uv_to_dome_in_aux_canvas
iray_firefly_filter
iray_nominal_luminance
irt_refract_backplate
irt_refract_backplate_blend_zone
irt_glossy_ground_resolution
iray_environment_resolution_y
irt_environment_max_resolution
matte_visible_in_aux_canvas
```

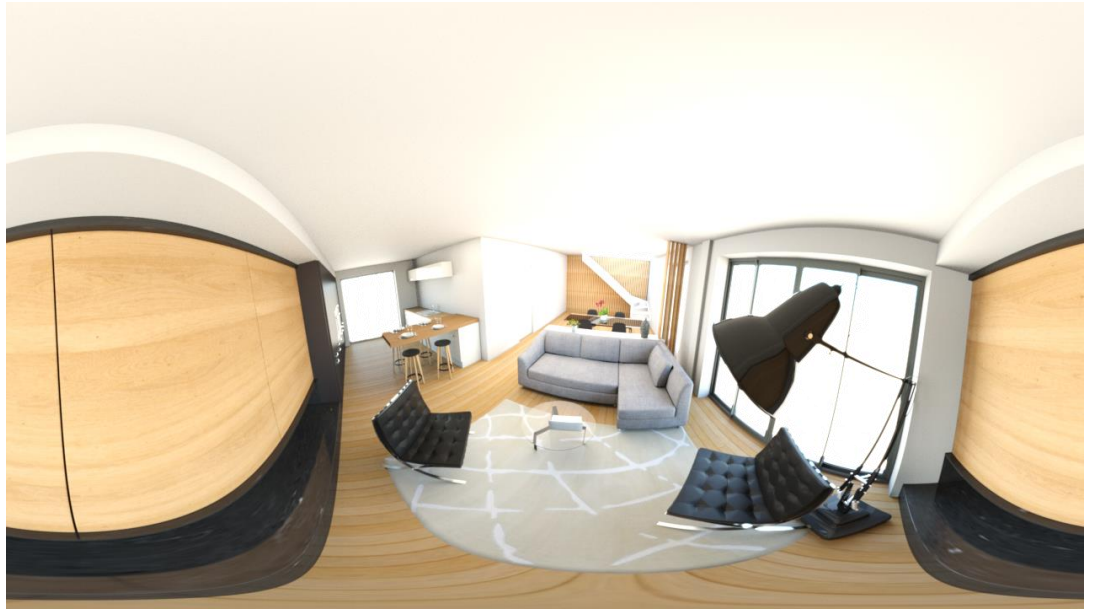
# PHOTOREAL OR INTERACTIVE?



Photoreal



NVIDIA®  
Iray®



Interactive

# MAKE IT YOURS!



# UPCOMING IRAY @ GTC

**S7810 - Acceleration of multi-object detection and classification training process with NVIDIA Iray SDK – Tuesday 3:00-3:50PM – 210A**  
**T. Surazhsky - SAP**

**S7351 - Applying GPU technology to combat system integration and maintenance – Wednesday 4:00-4:25PM – 230A**  
**R. Rabbitz, C. Crouch - Lockheed Martin**

**H7108 - Connect with the experts: Mental Ray and Iray rendering workflows – Tuesday 11:00-12:00PM – LL Pod A - Thursday 2:00-3:00PM – LL Pod B**  
**B. Gawboy, P. de Lappe, J. Axe - NVIDIA**

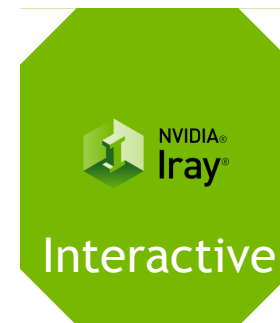
**S7440 - Create high-quality materials from scans with MDL and Substance – Tuesday 4:00-4:50PM – 230C**  
**P. Maheut, J. Derel - Allegorithmic**

**S7583 - HomeByMe: How Iray, VCA, deep learning and VR help you experience your new apartment before it is built – Thursday 9:00-9:50AM – 230C**  
**A. Patel - NVIDIA, J. Merlet - 3DVIA/Dassault Systemes**

**S7194 - Light baking with Iray – Tuesday 3:00-3:25PM – 230C**  
**M-K. Lefrancois - NVIDIA**

**S7453 - NVIDIA advanced rendering products for end users – Tuesday 2:00-2:50PM – 230C**  
**P. Miller - NVIDIA**

**S7328 - The NVIDIA Iray light transport simulation and rendering system – Wednesday 1:00-1:50PM – 230C**  
**A. Keller, L. Kettner - NVIDIA**





# IRAY INTERACTIVE

## OR HOW TO RENDER AEC INTERIORS FOR REALISTIC STILLS AND VR IN MINUTES

Pascal Gautron, Project Leader

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